

hildren's Television Online Filing System

FCC> Media Bureau> KidVid> Confirmation



site map

## Submission Confirmation

Confirmation Number 103316
Call Sign KVBC
Filing Quarter Date 03/31/2010
Filing Date 04/06/2010

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322)

Fax: 1-866-418-0232 E-mail: fccinfo@fcc.gov - Privacy Policy

- Website Policies & Notices

- Required Browser Plug-ins

- Freedom of Information Act

Federal Communications Commission ington, DC 20554

Approved by OMB 3060-0754

# **FCC 398 Children's Television Programming Report**

Report reflects information for the filling period ending: 03/31/2010

Call Sign Channel Numbers Community of License City ZIP Code State County 3 (analog) KVRC 3 (digital) 89101 Las Vegas Clark Licensee Name Valley Broadcasting Company Network Affiliation Niels n DVIA Licensee World With Web Home Page Address (if applicable) Network Las Vegas www.kvbc.com NBC Facility ID Previous Call Sign (if applicable) License Renewal Expiration Date 69677 10/01/2006

#### Analog Core Programming

State the average number of hours of Core Pingramming per weel, broadcast by the station. See 47 C.F.R. \$73.67 Res.

3.31 hours

Oncode Laccussic provide intermedient identitying each Core Program areal on its station, including an indication of the target child audience, to publishers of program guides as required by 47 (-1.4), 873-673?

Y

Adentify publishes who were sent information in 3(a).

Tribune Media Services, Glen Falls, NY \* Macrovision, Santa Clara, CA \* TitanTV (on-line listing) \* FYI Television, Grand Prairie, TX \* Video Viewing Inc. (VVI), Little Rock, AR \* TV Media Inc., Ottawa, Ontario

Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Fithe of Analog Core Programs of

Onerination

Babar

NETWORK

Rogular Schedule

Total Times Aired at Regularly Scheduleri fime

Number of Pre-emptions

Saturdays at 9:30AM

Laugh of Program

And of Tarest Audience

1:1 Symbol Used As Required

30 minutes

4 years

8 years

Υ

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Total Thires Aired

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduted

12

1

0

Precimption #1

Date Preerunted/Imisode #

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

2/6/10

Regular Schedule

Length of Programs

30 minutes

If rescheduled, were pronotional efforts made to notify the public of rescheduled date and fine?

Reason for Preemprion

SPORTS

Title of Analog Care Program #2

Shelldon / Willa's Wild Life

Saturdays at 10:00AM

Total Times Aired at Regularly Scheduled Time

Number of Pre-contions

Origination

NETWORK

Age of Parget Audience E/I Symbol Used As Required 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection. \*\*\*\* WILLA'S WILD LIFE is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals -- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

4 vears

Number of Precuptions Rescheduled 1

Total Times Aired 9

Number of Preemptions for other than Breaking News

Programtion #1

Date Preempied Episode 7

If rescheduled, date and time reschedule

Is the rescheduled date the second home?

1/9/10

If rescheduled, were pronotional difforts made to notify the public of rescheduled date and time?

Reason for Preemption

SPORTS

Preemption <2

Date Preempted Episode #

Hisescholided, date and time reschedule

Is the rescheduled date the second home?

1/16/10

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Reason for Precumtion

SPORTS

Preemotion 93

Date Preempted Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the second bome?

2/6/10

Saturday, 2/6/10 at 8:00AM.

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Y

Reason for Preemption

SPORTS

Preemption #4

Date Preemnted Forsode 3

If rescheduted, date and time reschedule

Is the rescheduled date the second home?

3/6/10

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? SPORTS Reason for Preemption Preemption 45 Date Preempted Episode 3 If rescheduled, date and time reschedule Is the rescheduled date the second home? 3/13/10 If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Reason for Preemption SPORTS Title of Analog Core Program #3 Origination Jane and the Dragon NETWORK Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Presemptions Saturdays at 10:30AM Leigth of Program Age of Target Audience Ed Symbol Used As Required 30 minutes 4 years 8 years γ Describe the educational and informational objective of the program and how it meets the definition of Core Programming JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. Total Times Aired Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled 1 Preemption #1 If rescheduled, date and time reschedule Date Preempted Imisode a Is the rescheduled date the second home? 1/9/10 H'rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Reason for Preemption SPORTS Preemption #2 Date Preempted/Episode A If rescheduled, date and time reschedule Is the rescheduled date the second home? 1/16/10 If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Reason for Preemption SPORTS Preemption #3 Date Preempted/Episode v If rescheduled, date and time reschedule Is the rescheduled date the second home? 1/23/10 If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Reason for Proemption SPORTS Prograption 24 Date Pregnancel Encode a If rescheduled, date and time reschedule Is the rescheduled date the second home? 2/6/10 Saturday, 2/6/10 at 8:30AM If rescheduted, were promotional efforts made to notify the public of rescheduted date and time? Reason for Preemption SPORTS

Precumption #5 Date Preempted Episode  $\varepsilon$ If rescheduled, date and time reschedule Is the rescheduled date the second home? 3/6/10 If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? SPORTS Reason for Pregunion Preemption 36 Date Preempted Episode a If rescheduled, date and time reschedule Is the rescheduled that the second home? 3/13/10 If resebeduled, were promotional efforts made to notify the public of rescheduled date and time? SPORTS Reason for Preemption Little of Analog Core Program #4 Origination The Zula Patrol / Turbo Dogs NETWORK Regular Schedule Lotal Limes Aired at Regularly Scheduled Time Number of Pre-emptions Saturdays at 3:00PM I cough of Programs Asse of Target Audience E/I Symbol Used As Required

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

30 minutes

Total Times Arred

THE ZULA PATROL is an animated show about six extraterrestrial characters - Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wig - who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through storytelling and a two-part information segment at the end of each story. \*\*\*\* TURBO DOGS is a show about six canine friends - Dash, GT, Clutch, Stinkbert, Strut, and Mags - who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

4 vears

8 vears

Υ

Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled 12 3 Pregnotion 51 Date Preempted Episode a Hiroscheduled, date and time reschedule Is the rescheduled date the second home? 1/9/10 If rescheduled, were pronotional efforts made to notify the public of rescheduled date and time? Reason for Preemption SPORTS Preemption #2 Date Preempted/Foisode a If rescheduled, date and time reschedule Is the rescheduled date the second home? 2/13/10 Saturday, 2/13/10 at 11:30AM Y If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Reason for Preemption SPORTS Programmion of C Date Preempted Lipisode # If rescheduled, date and time reschedule is the rescheduled date the second from ?? 2/20/10 Saturday, 2/20/10 at 11:30AM

If rescheduled, wa	ere promotional efforts mad	le to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS				
		Precuption 74			
Date Proempted Episode:		If rescheduled, date and time reschedula		Is the rescheduled c	ate the second home?
2/27/10	Saturday,	2/27/10 at 11:30AM			Y
H'rescheduled, w	ere promotional efforts mad	le to notify the public of rescheduled date and time?			Y
Reason for Precimption	SPORTS				
Fitle of Analog Core Program #5				Origination	
My Friend Rabbit / She	lldon			NETWORK	
Regular Schedule		Total Times Aired at Regidarly Scheduled Time		Number of Pro	-emptions
Saturdays at 3:30PM		9		4	
Length of Program			Age of Targ	get Audience	E4 Symbol Used As
30 minutes			From	То	Required
30 millutes			4 years	8 years	Y
Describe the educational and informational of	bjective of the program and	Thow it ingels the definition of Core Programming			

MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails. \*\*\*\* SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled			
12	4	3			
	Preemption 71				
Date Preempted Episade ii	If rescheduled, date and time reschedule	Is the rescheduled date the second home?			
1/9/10					
If rescheduled, were p	grometional efforts made to notify the public of rescheduled date and time?				
Reason for Peremption	SPORTS				
	Procuption →2				
Date Preempted Lprsody a	If rescheduled, date and time reschedule	Is the rescheduled date the second home?			
2/13/10	Saturday, 2/13/10 at 12:00PM	Y			
If rescheduled, were promotional efforts made to monty the public of rescheduled date and time?		Y			
Reason for Precomption	SPORTS				
	Preempton 73				
Date Preempted Episode #	If rescheduled, date and time reschedule	4s the resolutified date the second home?			
2/20/10	Saturday, 2/20/10 at 12:00PM	Y			

Number of Recognitions for other than David and Van a

Francisco Carried

Named and Day association Paradoxidated

If rescheduled, were promotional efforts made to notify the onlylic of rescheduled date and time? Reason for Pregraphen SPORTS Proportion 74 Date Preempted-Episode 5 Hireselfeduled, date and time reschedule is the rescheduled date the second home? Saturday, 2/27/10 at 12:00PM 2/27/10 Υ If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Υ Reason for Precaption SPORTS Litle of Analog Core Program 56 Origination Willa's Wild Life / 3-2-1 Penguins! NETWORK Regular Schedule Loral Times Arred at Registarty Scheduled Time Number of Pre-emptions Saturdays at 4:00PM Length of Program Age of Target Audience F/I Symbol Used As Required From 30 minutes 4 years 8 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming WILLA'S WILD LIFE is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals -- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic. \*\*\*\* 3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins. Total Times Aired Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled 1.2 Preemption #1

Date Presumbled Unisode 3 If rescheduled, date and time reschedule Is the rescheduled date the second home? 1/9/10 If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Reteon for Preemprion SPORTS Preemotion #2 Date Preempted Episode ? If rescheduled, date and time reschedule Is the rescheduled date the second home? 2/13/10 Saturday, 2/13/10 at 12:30PM Υ If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? SPORTS Reason for Preemption Preemption #3 Date Preempted/hoisode a If rescheduled, date and time reschedule Is the rescheduled date the second home? 2/20/10 Saturday, 2/20/10 at 12:30PM

SPORTS

Reason for Preemption

If rescheduled, were pronotional efforts made to notify the public of rescheduled date and time?

	Preemption <sup>4</sup> 4			
Date Preempted Episode #	If rescheduled, date and time reschedule		Is the rescheduled date	e the second home?
2/27/10	Saturday, 2/27/10 at 12:30PM		Y	
lf rescheduled, w	the promational efforts made to notify the public of rescheduled date and time?		Y	
Reason for Prescaption	SPORTS			
Fulc of Acadeg Core Program : 7			Origination	
Jack Hanna's Animal Ad	dventures		SYNDICAT	ED
Regatha Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-e	mptions
Saturdays at 4:30PM	9		Ą	
Length of Program		Age of Tare	set Audiense	Ed Symbol Used As
30 minutes		From	le verre	Required Y
		13 years	16 years	ĭ
globe. Each program is	that are knowledgeable about animals and to designed to reveal the world in a way that an environmentally responsible universe.  Number of Preemptions for other than Breaking News	at presents po	sitive role model Number of Preempt	s and pro-
		•		ions Resenctation
13	4		4	
Date Procupted Ispisode .:	Precomption $\theta$ 1. If resolve in the date, and time resolve in the second seco		is the rescheduled day	e the second home?
rene recompled typisode.	it resemented, take and time resements.		is the resemble tall	Cincincon in inci
1/9/10	Saturday, 1/2/10 at 11:00AM		Y	
1/9/10	Saturday, 1/2/10 at 11:00AM			
	Saturday, 1/2/10 at 11:00AM  corpromotional efforts made to notify the public of rescheduled date and line?  SPORTS		Y	
B'recelestated, w	cere promotional efforts made to ustify the public of rescheduled date and fine?			
B'recelestated, w	sere promotional efforts made to notify the public of rescheduled date and time?  SPORTS			
Reason for Preemption	SPORTS  Preemption #2		Y	, the second home!
B'recheduled, w Reason for Preemption  Date Preempted/Episode **  2/13/10	SPORTS  Preemption #2  If rescheduled, date and time rescheduled.		Y Is the rescheduled date	c the second home?
B'recheduled, w Reason for Preemption  Date Preempted/Episode **  2/13/10	SPORTS  Preemption #2  If rescheduled, date and time reschedule  Saturday, 2/13/10 at 11:00AM		Y Is the reacheduled date Y	v the second home?
If reacheduled, w Reason for Preemption  Dute Preempted/Episode "  2/13/10  If rescheduled, w	SPORTS  Preemption #2  If rescheduled, date and time reschedule  Saturday, 2/13/10 at 11:00AM  Core promotional efforts made to notify the public of rescheduled date and time?		Y Is the reacheduled date Y	, the second home?
If reacheduled, w Reason for Preemption  Dute Preempted/Episode "  2/13/10  If rescheduled, w	SPORTS  Precuption #2  If rescheduled, date and time reschedule  Saturday, 2/13/10 at 11:00AM  One promotional efforts made to notify the public of rescheduled date and time?  SPORTS		Y Is the reacheduled date Y	v. the second home?
If reacheduled, w Reason for Preemption  Dure Preempted Episode **  2/13/10  If rescheduled, w Reason for Preemption	SPORTS  Preemption #2  If rescheduled, date and time?  Saturday, 2/13/10 at 11:00AM  Acre promotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #3		Y  Is the rescheduled date  Y	e the second home?
If reacheduled, w Reason for Preemption  Dute Preempted Episode **  2/13/10  If rescheduled, w Reason for Preemption  Dute Preempted Episode **  2/20/10	SPORTS  Preemption #2  If rescheduled, date and time?  SPORTS  Preemption #2  If rescheduled, date and time reschedule  Saturday, 2/13/10 at 11:00AM  Core promotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #3  If rescheduled, date and time reschedule		Y  Is the rescheduled date  Y  Y  Is the rescheduled date	c the second home?
If reacheduled, w Reason for Preemption  Dute Preempted Episode **  2/13/10  If rescheduled, w Reason for Preemption  Dute Preempted Episode **  2/20/10	SPORTS  Preemption #2  If rescheduled, date and time?  SPORTS  Preemption #2  If rescheduled, date and time reschedule  Saturday, 2/13/10 at 11:00AM  SPORTS  Preemption #3  If rescheduled, date and time reschedule  Saturday, 2/20/10 at 11:00AM		Y  Is the rescheduled date  Y  Y  Is the rescheduled date  Y	e the second home?
Birescheduled, w Reason for Preemption  Dute Preempted Episode **  2/13/10  Birescheduled, w Reason for Preemption  Dute Preempted Episode **  2/20/10  Birescheduled, w	SPORTS  Preemption #2  If rescheduled, date and time?  SPORTS  Preemption #2  If rescheduled, date and time reschedule  Saturday, 2/13/10 at 11:00AM  vere promotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #3  If rescheduled, date and time reschedule  Saturday, 2/20/10 at 11:00AM  vere promotional efforts made to notify the public of rescheduled date and time?		Y  Is the rescheduled date  Y  Y  Is the rescheduled date  Y	e the second home?
Birescheduled, w Reason for Preemption  Dute Preempted Episode **  2/13/10  Birescheduled, w Reason for Preemption  Dute Preempted Episode **  2/20/10  Birescheduled, w	SPORTS  Preemption #2  If rescheduled, date and time?  SPORTS  Preemption #2  If rescheduled, date and time reschedule  Saturday, 2/13/10 at 11:00AM  SPORTS  Preemption #3  If rescheduled, date and time reschedule  Saturday, 2/20/10 at 11:00AM  Sere promotional efforts make to notify the public of rescheduled date and time?  SPORTS  Preemption #3  If rescheduled, date and time reschedule  Saturday, 2/20/10 at 11:00AM  Sere promotional efforts make to notify the public of rescheduled date and time?  SPORTS		Y  Is the rescheduled date  Y  Y  Is the rescheduled date  Y	e the second home?
Reason for Preemption  Date Preempted Episode **  2/13/10  If rescheduled, w  Reason for Preemption  Date Preempted Episode **  2/20/10  If rescheduled, w  Reason for Preemption	SPORTS  Preemption #2  If rescheduled, date and time?  SPORTS  Preemption #2  If rescheduled, date and time reschedule  Saturday, 2/13/10 at 11:00AM  Core promotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #3  If rescheduled, date and time reschedule  Saturday, 2/20/10 at 11:00AM  Sere promotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #3  SPORTS		Is the rescheduled date  Y  Y  Is the rescheduled date  Y	the second home?  In the second home?
Birescheduled, w Reason for Preemption  Date Preempted Episode *  2/13/10  Birescheduled, w Reason for Preemption  Date Preempted Episode *  2/20/10  Birescheduled, w Reason for Preemption  Date Preempted Episode *  2/27/10	SPORTS  Preemption #2  If rescheduled, date and time?  SPORTS  Preemption #2  If rescheduled, date and time reschedule  Saturday, 2/13/10 at 11:00AM  SPORTS  Preemption #3  If rescheduled, date and time reschedule  Saturday, 2/20/10 at 11:00AM  Sere promotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #3  If rescheduled, date and time reschedule  Saturday, 2/20/10 at 11:00AM  SPORTS  Preemption #4  If rescheduled, date and finite reschedule		Is the rescheduled date Y  Is the rescheduled date  Y  Y  Is the rescheduled date  Y	e the second home?

Title of Analog Core Program #8

Origination

Animal Rescue				SYNDIC	
Regular Schedule	Fotal Times Airco	Lat Regularly Scheduled Time		Number of F	re-emptions
Sundays at 3:00PM	7			6	
Longth of Program			Age of Targe From	t Audience To	E4 Symbol Used As Required
30 minutes			13 years	16 years	Y
Describe the educational and informational ob	jective of the program and how it meets the	definition of Core Programming			
"Animal Rescue" serves program content, includ also show real life in- helping various animals community values.	ing safety tips and in the-field experiences	formation about va of professional a	arious an <mark>imal</mark> s a nd ordinary peor	and their habi ble taking car	tats. The programs e of, treating and
	Fotal Limes Aired	•	Number of Preemptions No		Number of Preemptions Rescheduled
	8		$\epsilon$	5	1
		Preemption #1			
	Pate Preempted/Episode h		If rescheduled, date	and time reschedule	Is the rescheduled date the secon home?
2/7/10: episode was joi	ned in progress by 8 m	inutes due to			
sports overrun.					
l <b>i</b> re	scheduled, were promotional efforts made to	monthy the public of rescheduled di			
	Reason for Preemption		SPORTS		
		Precimption #2			Is the rescheduled data the seco
	Date Preempted/Episode /		lf rescheduled, date	and time reschedule	lione"
2/14/10			Saturday, 2/ 1:00PM	13/10 at	Y
lf re	scheduled, were promotional efforts made to	notify the public of rescheduled d	ate and time!		Y
	Reason for Preemption		SPORTS		
		Preemprion c3			
	Date Preciapted Episode #		Hiroscheduled, date	and time reschedule	Is the rescheduled date the secon home?
2/21/10					
	scheduled, were promotional efforts made to	posity the public of assobeduled de	gte and time?		
a ix.	Reason for Preemption	2 1	SPORTS		
	, "	Preemption #4	<u>-</u>		
	Date Preempted Episode 2	• ***	If rescheduled, date:	and time reschedule	Is the rescheduled date the secon
2/28/10	,				bonie!
	obabil da vergense e 1.60 a	contitude multiple forms to the	als and this o		
f) te	scheduled, were promotional efforts made to	споси у тие ринике (от resementalizat (в	SPORTS		
	Reason for Preemption	Do asserson PS	310012		
	0.0	Preemption #8	(2		Is the rescheduled date the seco
	Date Preempted Episode #		If rescheduled, date	and time reschedule	home?
3/14/10					
ff re-	scheduled, were promotional efforts made to	notify the public of rescheduled di	ate and time?		
	Reason for Preemption		SPORTS		

Precipption 7

Date Preempted Episode #

If rescheduled, date and time reschedule

Is the rescheduled date the secondbome?

3/21/10

If rescheduled, were pronououal efforts made to notify the public of rescheduled date and time?

Reason for Preemption

SPORTS

## Non-Core Educational and Informational Programming

Complete the following for each program that you award during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming, Sec. 47 CTR, \$73.671. Complete than below for each additional such educational and informational program.

[There are no analog non-core program reports.]

# **Sponsored Core Programming**

List Core Programs, if any, aired by other analog stations that are sponsored by the Licensec and that meet the criteria set forth in 47 C.F.R. §73,671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

# **Digital Core Programming**

7.	(a)	State the average number of hours of Core Programming per week to	adea-a by the station on its main program stream,				3.31 hours
	(b)	Did the Licensee broadcast on its main digital program stream the san	te Children's Core Programming provided on its analog c	hannel?			Y
	(c)	If $V_{\rm eff}$ to 7(b), the transcer catifies the the representations and child digital program stream	en's program information provided with respect to its and	alog channel aj	pply equally with respect a	o its main	Y
		If No to 7(c), sebmit as an Exhibit a Statement of Explanation.					
×.	(a)	State the average number of hours per week of free over-the-air digital	video programming broadcast by the station on other the	an its main pro	gram stream.		336 hours
	(h)	State the average number of hours per week of Core Programming by	adeast by the station on other than its main program strea	am, See 47 C.F	.R. §73.6₹1.		6 hours
ů,	(a)	Does the Escenses provide information identifying each Core Program required by 47 C.F.R. §73.6732	aired on its station, including an indication of the target	child audience	. to publishers of program	guides as	Y
	(b)	b) Identify publishers who were sent information in 9tat.					
		Tribune Media Services, Glen Falls, Television, Grand Prairie, TX * Vid	NY * Macrovision, Santa Cla: eo Viewing Inc.(VVI), Little	ra, CA * Rock, F	TitanTV (on- AR * TV Media	line listing Inc., Ottawa	g) * FYI a, Ontario
(0,		Complete the following for each program that you aired during the past	if three months that meets the definition of Core Program	ming, Comple	te chart below for each Co	ге Ргодзап,	
		Title of Digital Core Program #1				Origination	
		Safari Tracks / Planet X				NETWORK	
		Regular Schedule	Total Times Aired at Regularly Scheduled. Time			Number of Pre-empt	ions
		Mondays at 7:00AM	11				
		Length of Program			Age of farget Andience		E/I Symbol Used As
		30 minutes		From		le	Required
		O MINGES		13 yea	rs 16	years	Y
		December the colonial and the first of the colonial and t	the second of th				

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Safari Tracks and Planet X aired on the Station's digital multicast "Universal Sports" channel. Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment.

Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. \*\*\*\* Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Total Times Ain d	Number of Preemptions for other than Breaking Ne	pw's	Number of Preempti	ons Rescheduled
13	2		2	
	Preemption #1			
Date Preempted/Episode //	If rescheduled, date and time reschedule		Is the rescheduled date	the second home?
2/15/10	Monday, 2/1 at 8:00AM		Y	
If rescheduled, were pr	omotional efforts made to notify the public of rescheduled that; and time?		Y	
Reason for Preemption	SPORTS			
	Procouption $\theta$ ?			
Date Proempted Episode #	If rescheduled, date and time reschedule		Is the rescheduled date	the second home?
2/22/10	Monday, 2/8 at 8:00AM		Y	
Herscheduled, were pr	omotional efforts made to notify the public of rescheduled date and time?		Υ	
Reason for Proemption	SPORTS			
Title of Digital Core Program #2			Origination	
Safari Tracks / Planet X			NETWORK	
Regular Schodule	Total Times Aired at Regularly Scheduled Time		Number of Present	spoile
Mondays at 7:30AM	11			
Length of Frogram		Age of Target A	Audience	Ell Symbol Used As
30 minutes		From 13 years	To 16 years	Required Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Safari Tracks and Planet X aired on the Station's digital multicast "Universal Sports" channel. Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. \*\*\*\* Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Fotal Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
	Precuption #1	
Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
2/15/10	Monday, 2/1 at 8:30AM	Y
lf rescheduled, were j	Y	
Reason for Preemption	SPORTS	
	Preconstion 72	
Date Preempted Upisode #	If rescheduled, date and finic reschedule	Is the rescheduled date the second home?

2/22/10

Monday, 2/8 at 8:30AM

If rescheduled, were promotional efforts made to posify the public of rescheduled date and time?

Reason for Preemption

SPORTS

Table of Digital Core Program at

Origination

Safari Tracks / Planet X

NETWORK

Rondar Schedule

Total Times Aired at Resularly Schedoled Time

Number of Pre-emptions

Tuesdays at 7:00AM

Length of Program

Age of Turnet Audience

Ed Symbol Used As Required

From

30 minutes

13 years

16 years

Υ

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Safari Tracks and Planet X aired on the Station's digital multicast "Universal Sports" channel. Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. \*\*\*\* Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Total Times, Aired	Number of Precaptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
	Preemption #1	
Date Precimpted Episode :	If rescheduled, dare and time reschedule	Is the rescheduled date the second home?
2/16/10	Tuesday, 2/2 at 8:00AM	Y
li reschedated, were j	connotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
	Procupption #2	
Date Preempted/Episode ()	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
2/23/10	Tuesday, 2/9 at 8:00AM	Y
Hirescheduled, were p	promotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #4

Origination

Safari Tracks / Planet X

NETWORK

Regular Schedule

Longth of Program

Total Times Awed at Regularly Scheduled Time

Number of Pre-emptions

Tuesdays at 7:30AM

30 minutes

Age of Target Audience

£4 Symbol Used As Required

13 vears

16 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Safari Tracks and Planet X aired on the Station's digital multicast "Universal Sports" channel. Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom

in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. \*\*\*\* Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Foral Times Aired	Number of Preemptions for other than Breaking	ng News	Number of Preemptic	ns Reschoduled
13	2		2	
	Рісенциюн І			
Date Preempted Episoda?	If rescheduled, date and time reschedul	e	Es the rescheduled date	the second home?
2/16/10	Tuesday, 2/2 at 8:30AM		Y	
Breschedulad, were pr	omotional efforts made to notify the public of rescheduled date and tin	h <sup>o</sup> ?	Y	
Reason for Preemption	SPORTS			
	Precuption < 3			
Date Preempted Episode 5	If rescheduled, date and time reschedul	e	Is the rescheduled date	the second home?
2/23/10	Tuesday, 2/9 at 8:30AM		Y	
H rescheduled, were pr	remotional efforts made to north the public of rescheduled date and the	ne?	Y	
Reason for Preemption	SPORTS			
Title of Digital Core Program 15			Origination	
Safari Tracks / Planet X			NETWORK	
Regular Schedule	Foral Times Aired at Regularly Schedule	d Time	Number of Pre-c	nptions
Wednesdays at 7:00AM	11			
Length of Program		•	Farget Audience	E/I Symbol Used As Required
30 minutes		From 13 years	16 years	Y

Describe the educational and international objective of the program and how it needs the definition of Core Programming

Safari Tracks and Planet X aired on the Station's digital multicast "Universal Sports" channel. Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet. \*\*\*\* Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

	Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13		2	2
		Preemption 51	
	Date Preempted Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
	2/17/10	Wednesday, 2/3 at 8:00AM	Y
Urescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
	Reason for Precimption	SPORTS	

Proemption 42

Date Preempted Episode F	If rescheduled, date and time reschedule		1s the rescheduled dat	ie the second home?
2/24/10	Wednesday, 2/10 at 8:00AM		Y	
H rescheduled, w.	re-promotorial efforts made to notify the public of rescheduled date and time!		Y	
Reason for Precomption	SPORTS			
Lide of Digital Core Program #6			Origination	
Safari Tracks / Planet	Х		NETWORK	
Regular Schedaly	Total Times Aired at Regularly Scheduled Time	e	Number of Pre-	emptions
Wednesdays at 7:30AM	11			
Length of Program		Age of Tare From	et Andience To	EA Symbol Used A: Required
30 minutes		13 years	16 years	Y
Describe the educational and informational o	bjective of the program and how it meets the definition of Core Programming	•	-	
Viewers receive topic p the planet. **** Planet Each episode mixes act: (1) inspiring sports & sports training tips for programs, coverage of s	and concepts delivered with an enlightener points that help build the ethical decision is an E/I video sports and fitness basion & extreme sports content within a bala fitness themes, angles and stories, (2) from athletes, (3) information on how to go sports and products from an insider's person adventure feature shows all around the stories.	on-making nece sed TV series anced and well informational et involved in spective, (4)	ssary to becoming for children 13 - produced program and educational edozens of sports regular travel ar	g a citizen of - 16 years old n that feature elements on a and fitness
Foul times Aired	Number of Preemptions for other than Breaking New	N S	Number of Preemp	tions Reschedulad
1.3	2		2	
	Presimption #1			
Date Preumpted Lpisodo #	Theseboduled, date and time reschedule		Is the micheduled da	te the second home?
2/17/10	Wednesday, 2/3 at 8:30AM		Y	•
If reschafuled, wa	re-promotional efforts made to notify the public of rescheduled date and time?		Y	?
Reason for Preempuon	SPORTS			
	Preemption #2			
Date Preempted/Episode #	tr'rescheduled, date and time reschedule		Is the rescheduled da	te the second home?
2/24/10	Wednesday, 2/10 at 8:30AM		Y	
If rescheduted, we	ere pronotional efforts made to notify the public of rescheduled date and time?		Y	
Resson for Preemption	SPORTS			
Tale of Digital Core Program 47			Origination	
			NETWORK	
Zodiac Island				
	Total Times Aired at Regularly Scheduled Time		Number of Pre-c	raptions
Regular Schodule	Total Times Aired at Regularly Scheduled Time  13		Number of Pre-c	captions
Zodiac Island RegularSchodule Mondays at 12:30PM Length of Program		Age of Tan	Number of Pre-c set Audience	FT Symbol Used A
Regular Schodule Mondays at 12:30PM		Age of faq Fron		

Zodiac Island aired on the Station's digital multicast "Untamed Sports" channel. Five to eight year old

viewers can watch this program and learn how to relate to others in culturally diverse societies in our independent world, appreciate individual differences, be respectful, and to value the importance of teamwork within their communities. This program specializes in 1. Children's character development and relationship education; 2. Educating children on family values; 3. Multicultural perspective; 4. Uses English as well as introducing a second language (Chinese); 5. Respect for Nature and Earth, as well as other people

Little of Digital Core Program 48

Origination

Gina D's Kids Club

NETWORK

Reembu Schodule

Total Times, Aired at Regularly Scheduled Time

Number of Pre-emptions

Mondays at 12:00PM

Length of Program

Age of Larget Audience

F-I Symbol Used As

From

Required

30 minutes

2 years

6 years

γ

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Gina D's Kids Club aired on the Station's digital multicast "Untamed Sports" channel. In these days of uncertainty and often times questionable role models, Gina and her crew set the standard and present examples which help the young viewer to learn and repeat socially positive behaviors. Gina is an excellent role model who is warm and honest. An unbeatable combination designed to reassure and teach. Topics that are addressed include the nature of sound, Safety, and defining parts of the day. All topics are treated with appropriate educational seriousness but still they are able to retain the humor and charm which captivates and entertains children.

Title of Digital Core Program #9

Origination

B in Tupe TV

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-empions

Wednesdays at 12:30PM

13

Length of Program

Age of Target Audience

1/1 Symbol Used As Required

30 minutes

13 years

16 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

B in Tune TV aired on the Station's digital multicast "Untamed Sports" channel. This program is designed to expose kids to the areas of music education, expression and awareness. B in Tune teaches kids to use their passion for music as a foundation to enrich every aspect of their lives. In addition, B in Tune TV hosts will interview upcoming music stars about their inspirations and efforts to break into the spotlight while teaching teens how they can make their own voices heard.

Title of Digital Core Program 410

Origination

Kids Sports News Network

NETWORK

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-contions

Wednesdays at 1:00PM

1.3

Length of Program

From

Acc of Target Audience

Eff Symbol Used As Required To

30 minutes

13 years

16 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Kids Sports News Network aired on the Station's digital multicast "Untamed Sports" channel. Positive role models for our youth are a necessity. Through the use of live coverages and spotlights, this program's mission contributes to the fulfillment of these personal and social requirements. KSNN's successful programming reinforces the existence of positive behaviors, actions and actual life experiences of peer role models - children to children. Through the producers' informational and real life productions, they create a very healthy format to pass their knowledge and appreciation of the importance of physical growth, sportsmanship, and positive social rewards for athletic achievements.

Title of Digital Core Program 211

Origination

Planet X

NETWORK

Resular Scheduk

Total Times Aired at Regularly Scheduled Time

Number of Pre emptions

Wednesdays at 1:30PM

13

Learth of Program

Age of Target Audience

191 Symbol Used As

Required

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Planet X aired on the Station's digital multicast "Untamed Sports" channel. Planet X serves the educational and informational needs of 13-16 years of age with its program content including safety tips, in-the-field experiences of professional and amateur athletes participating in extreme and action sports around the world. These are also many humanitarian efforts featured on the show, including highlights of disabled athletes participating in and teaching others about a physically challenged world.

Little of Digital Core Program #12

Origination

Three Wide Life

NETWORK

Regular Scheöale

Length of Program

Total Times Aired at Regularly Scheduled Time

Sumber of Pre-emptions

Wednesdays at 2:00PM

1.3

Age of Target Audience

Ed Symbol Used As

Fο

Required

30 minutes

13 years

16 years

Y

Describe the aducational and informational objective of the program and how it meets the definition of Core Programming

Three Wide Life aired on the Station's digital multicast "Untamed Sports" channel. Three Wide Life meets the educational and information needs of children 13 years and older by providing the audience with the opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. This program looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it tapes to achieve their goals.

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline tapplied to free video programming aired on other than the main program 11. stream) did not consist of program episodes that had already arred within the previous seven days either on the station's main program stream or on another of the station's free digital program stream

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the opisodes involved were aired.

# Non-Core Educational and Informational Programming

Complete the following for each program that you arred during the post three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or 12. more elements of the definition of Core Programming, Sec. 47 C.F.R. \$73.631. Complete chart below for each additional such concational and information program.

[There are no digital non-core program reports.]

# **Sponsored Core Programming**

List Core Programs, if any, aixed by other stations that are sponsored by the Liceusee and that meet the criteria set forth in 47 C.E.R. \$73.671. Also indicate whether the amount of total Core Programming broadcast by

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

#### Other Matters

Complete the following for each analog and digital program that you plan to air for the next quarter that meats the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is

to be broadcast on the station's analog or digital channel or both channels

Title of Planned Core Program #1

Origination

Babar

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 9:30AM

12

Length of Program

Age of Target Audiened

From

To

30 minutes

4 vears

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Title of Planned Core Program #2

Origination

Willa's Wild Life

NETWORK

Remilar Schedule

Total Times to be Aired

Saturdays at 10:00AM

11

Length of Program

Erom

Age of Target Audience

30 minutes

4 years

le 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WILLA'S WILD LIFE is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals— an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Title of Plauned Core Program #3

Origination

Jane and the Dragon

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 10:30AM

12

Length of Program

Age of Target Andience

30 minutes

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

Title of Planned Core Program 34

Origination

Turbo Dogs

NETWORK

Regular Schedule

Total Times to be Aired

Saturdays at 3:00PM

11

Length of Program

30 minutes

Age of Target Audience

4 years

8 vears

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

TURBO DOGS is a show about six canine friends - Dash, GT, Clutch, Stinkbert, Strut, and Mags - who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

Title of Planned Core Program 65

Origination

Shelldon

NETWORK

11

Regular Schoduk

Total Times to be Aired

Saturdays at 3:30PM

Length of Program

Age of Target Audience

Franc

10

30 minutes

4 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Title of Planned Core Program 86

Origination

3-2-1 Penguins!

NETWORK

Regular Schodule

Total Times to be Aired

Saturdays at 4:00PM

13

Length of Program

Age of Target Audience

30 minutes

4 years

To 8 years

Describe the educational and informational objective of the program and how it necess the definition of Core Programming

3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.

Title of Planned Core Program #7

Origination

Jack Hanna's Animal Adventures

SYNDICATED

Regular Scheduk

Total Times to be Aired

Saturdays at 4:30PM

13

Laneth of Program

Age of Target Andience

From

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it occus the definition of Core Programming

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and prosocial values within an environmentally responsible universe.

Title of Planned Core Program #8

Origination

Animal Rescue

SYNDICATED

Regular Schedule

Total Times to be Aired

Sundays at 3:00PM

Length of Program

Age of Target Audience

From

To

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Animal Rescue" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and information about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Title of Planned Core Program 39

Origination

Planet X

NETWORK

Rozular Schodule

Lotal Times to be Aired

Mondays at 7:00AM

13

Longth of Program

Age of Target Audience

From 13 vears

16 years

30 minutes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Planet X is available on the Station's digital multicast "Universal Sports" channel. Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Title of Planned Core Program #10

Origination

Planet X

NETWORK

Regular Scheduk

Total Times to be Aired

Mondays at 7:30AM

13

Length of Program

Age of Target Audience

From 13 years

C ----

30 minutes

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Planet X is available on the Station's digital multicast "Universal Sports" channel. Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3)

information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Title of Planned Core Program \*11

Origination

Planet X

NETWORK

Regular Schedule

Foral Times to be Aired

Tuesdays at 7:00AM

13

Longin of Program

Age of Target Audience

From

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Planet X is available on the Station's digital multicast "Universal Sports" channel. Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Title of Planned Core Program #12

Origination

Planet X

NETWORK

Regular Schedule

Fotal Times to be Aired

Tuesdays at 7:30AM

13

4 crieth of Program

Age of Turget Audience

16 years

30 minutes

13 years

Describe the educational and informational objective of the program and how it needs the definition of Core Programming

Planet X is available on the Station's digital multicast "Universal Sports" channel. Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Tale of Planned Core Program #13

Origination

Planet X

NETWORK

Regular Schodule

Total Times to be Arred

Wednesdays at 7:00AM

Length of Program

Aire of Tarnet Audience

From

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Planet X is available on the Station's digital multicast "Universal Sports" channel. Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Title of Planned Core Program #14

Origination

Planet X

NETWORK

Regular Schedule

fotal Times to be Aired.

Wednesdays at 7:30AM

1.3

Length of Program

Age of Target Andience

Trom

Го

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how at meets the definition of Core Programming

Planet X is available on the Station's digital multicast "Universal Sports" channel. Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Title of Planoed Core Program 715

Origination

Zodiac Island

NETWORK

Residen Schoolide

Total Times to be Aired

Mondays at 12:30PM

13

Length of Program

.....

...

Age of Target Audience

30 minutes

5 years

8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Zodiac Island is available on the Station's digital multicast "Untamed Sports" channel. Five to eight year old viewers can watch this program and learn how to relate to others in culturally diverse societies in our independent world, appreciate individual differences, be respectful, and to value the importance of teamwork within their communities. This program specializes in 1. Children's character development and relationship education; 2. Educating children on family values; 3. Multicultural perspective; 4. Uses English as well as introducing a second language (Chinese); 5. Respect for Nature and Earth, as well as other people

Title of Planned Core Program #16

Origination

Gina D's Kids Club

NETWORK

Regular Schedule

Total Times to be Aired

Mondays at 12:00PM

13

Leigth of Program

Age of Target Andience

From

To

30 minutes

2 years

6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Gina D's Kids Club is available on the Station's digital multicast "Untamed Sports" channel. In these days of uncertainty and often times questionable role models, Gina and her crew set the standard and present examples which help the young viewer to learn and repeat socially positive behaviors. Gina is an excellent role model who is warm and honest. An unbeatable combination designed to reassure and teach. Topics that are addressed include the nature of sound, Safety, and defining parts of the day. All topics are treated with appropriate educational seriousness but still they are able to retain the humor and charm which captivates and entertains children.

Title of Planned Core Propian 917

Origination

B in Tune TV

NETWORK

Regular Schedule

Total Times to be Aired

Wednesdays at 12:30PM

13

Length of Program

Age of Target Audience

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

B in Tune TV is available on the Station's digital multicast "Untamed Sports" channel. This program is designed to expose kids to the areas of music education, expression and awareness. B in Tune teaches kids to use their passion for music as a foundation to enrich every aspect of their lives. In addition, B in Tune TV hosts will interview upcoming music stars about their inspirations and efforts to break into the spotlight while teaching teens how they can make their own voices heard.

Title of Planned Core Program 418

Origination

Kids Sports News Network

NETWORK

Regular Scholinb

Total Times to be Aired

Wednesdays at 1:00PM

13

Leagth of Program

Age of Target Audience

Freeh

,...

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Kids Sports News Network is available on the Station's digital multicast "Untamed Sports" channel. Positive role models for our youth are a necessity. Through the use of live coverages and spotlights, this program's mission contributes to the fulfillment of these personal and social requirements. KSNN's successful programming reinforces the existence of positive behaviors, actions and actual life experiences of peer role models - children to children. Through the producers' informational and real life productions, they create a very healthy format to pass their knowledge and appreciation of the importance of physical growth, sportsmanship, and positive social rewards for athletic achievements.

Little of Plann at Core Program, 510

Origination

Planet X

NETWORK

Regular Schedule

Total Times to be Aired

Wednesdays at 1:30PM

13

Length of Program

Age of Target Authorice

n To

30 minutes

13 years

16 years

Describe the educational and informational objective of the program and how it means the definition of Core Programming

Planet X is available on the Station's digital multicast "Untamed Sports" channel. Planet X serves the educational and informational needs of 13-16 years of age with its program content including safety tips, inthe-field experiences of professional and amateur athletes participating in extreme and action sports around the world. These are also many humanitarian efforts featured on the show, including highlights of disabled athletes participating in and teaching others about a physically challenged world.

Title of Planned Core Program, 520

Origination

Three Wide Life

NETWORK

Regular Schedole

Lotal Times to be Arred

Wednesdays at 2:00PM

13

Length of fregram

Age of Target Audience

30 minutes

From

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Three Wide Life is available on the Station's digital multicast "Untamed Sports" channel. Three Wide Life meets the educational and information needs of children 13 years and older by providing the audience with the opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. This program looks at current NASCAR teams, crew members, business personnel and

drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it tapes to achieve their goals.

Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. y73.3526(00111)(iii)?

v

Identity the figureses's children's programming limson

Name

Lalephone Number

Sue Ellen Martinez

702-657-3251

Address

fr-mail Address

1500 Foremaster Lane

smartinez@kvbc.com

City

State

ZIP Code

Las Vegas

ΝV

89101

17. Include any other consuments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act for use this space for supplemental explanations). This may include information on any other non-core chicational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.E.R. §73.671, NOTES 2 and 3

KVBC's public file lists public service announcements designed specifically for children. \*\*\* KVBC also posts the Children's programming information on its website at www.kvbc.com as well as provides a link to NBC's, The More You Know Website. \*\*\* "The More You Know's" comprehensive website (themoreyouknow.com) provides indepth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. \*\*\* KVBC as part of their community outreach also provides station studio tours to local youth groups. \*\*\* KVBC attempts to schedule additional episodes of Jack Hanna's Animal Adventures and Animal Rescue during core and non-core hours when time is available. These programs target children ages 13 to 16.

WILLFEL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18. SECTION 1001). AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47. SECTION 32(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47. SECTION 503).

Legrify that the statements in this application are true, complete and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Valley Broadcasting Company

Date

4/06/2010

Signature

FCC Form 398 March 2006

	п.
	:
	:
	1
	1
	****
	:
	İ
	1
	1
	-
	1
	!
	-
	-

#### "QUBO ON NBC" EDUCATIONAL OBJECTIVES

#### For 1st Quarter 2010

#### **EDUCATIONAL OBJECTIVES**

#### 1st Quarter 2010 Educational Objectives

In compliance with the Children's Television regulations that became effective January 2, 1997, the QUBO Programming Block on NBC features an on-air icon (E/I) indicating that each program is "educational and informational" for children. This icon is displayed throughout each program. Also, in compliance with the regulations, the following document, which includes "educational and informational" objectives of QUBO on NBC, must be placed in your public file.

Each of the programs listed below, which make up the **QUBO on NBC** programming block, is specifically designed to serve the *educational and informational* needs of children ages 4-8. All of the programs have educational objectives that are central to the content and appropriate to the program genre.

From January 2, 2010 - March 27, 2010, **QUBO on NBC** aired six shows returning from the 4th quarter. These are: **The Zula Patrol, My Friend Rabbit, Shelldon, Babar, Willa's Wild Life, and Jane and the Dragon**. Additionally, **Turbo Dogs** and **3-2-1-Penguins!** are returning to the schedule, starting the second weekend in January, to replace **The Zula Patrol** and **My Friend Rabbit** 

All eight shows were developed specifically for a target audience composed of children 4-8 years of age. ive of the shows are book-based series. Six of the shows focus on important social-emotional messages for the target audience, and one (**The Zula Patrol**) communicates content from science and astronomy. All educational and informational messages are delivered through an animated narrative format.

Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.

"My Friend Rabbit" is an animated show based on the book by Eric Rohmann. The two lead characters, Rabbit and Mouse, work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one falls.

"Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab), face a becific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all

cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of nell Land and environmental conservation.

Based on the books by Laurent de Brunhoff, "<u>Babar</u>" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

"Willa's Wild Life" is a new animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets – an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving 'kills and requires her to demonstrate her strength of character as a Knight of the King's Guard.

Jometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

"<u>Turbo Dogs</u>" is an animated show based on the books, <u>Racer Dogs</u>, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

"3-2-1 Penguins!" features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social-emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.

#### 2nd Quarter 2010 Educational Objectives

There are no new shows for the 2<sup>nd</sup> quarter of 2010.

## 1ST QUARTER 2010 SHOW SUMMARIES

TURBO DOGS is a show about six canine friends—Dash, GT, Clutch, Stinkbert, Strut, and Mags—who ave their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

<u>3-2-1 PENGUINS!</u> draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.

THE ZULA PATROL is an animated show about six extraterrestrial characters—Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg—who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a vo-part information segment at the end of each story.

MY FRIEND RABBIT models constructive problem-solving for young children ages 4-8 years. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions and persist with new ideas when one solution fails.

WILLA'S WILD LIFE is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.

**BABAR**, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to ope with unforeseen changes, and being honest. These messages emerge from the need to resolve a

dilemma that is faced by Babar, one of his friends or family members. **BABAR** first appeared on the schedule in 2007 and is returning with new episodes in 2010.

ANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies, Herman (a Hermit crab) and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

# 2ND QUARTER 2010 SHOW SUMMARIES

There are no new shows for the 2<sup>nd</sup> quarter of 2010.

# "CORE PROGRAMMING" PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER [AGE TARGET 4-8] January – March 2010

Airdate: 01/02/2010

Time:

Duration: 30:00
THE ZULA PATROL

CHILLI COOK-OFF [ZUL109]

Bula creates a new dish called the "galactic goo" and uses a thermometer to take the stew's temperature. Multo explains that temperature is measured in degrees, and shown by the lines on a thermometer in either Fahrenheit or Centigrade. Using the Multopedia to fact-check, Multo also tells his friends that when the temperature of something reaches the freezing point—32 degrees Fahrenheit or zero degrees Celsius—it turns to ice. He then measures his goo and takes it off the stove to cool down because it'll freeze if placed in the freezer. After everyone leaves, Bula enters the kitchen and places the goo in the freezer to hasten the cooling process. The goo reaches freezing point, freezes the kitchen, and creates a small tornado. Everyone rushes back to help. Gorga finally uses his snout to suck the tornado in and Bula reverses the temperature to warm it back up.

[Educational Message: Temperature is measured in degrees using a thermometer. The lines of a thermometer indicate the temperature of something, in Fahrenheit or Centigrade. When something gets too cold, it reaches the freezing point, which is at 32 degrees Fahrenheit or zero degrees

Celsius.]

TREASURE IN THE CLOUDS [ZUL109]

Seeing the clouds upon waking reminds Multo of the golden cloud he saw above Mt. Zula as a child. Ithough the golden cloud isn't real, Multo tells his friends about real clouds that are made of water and dust. Checking the Multopedia, Multo explains that clouds are formed when water evaporates into the sky, becomes cold enough to form water drops, and mixes with dust. He shows them the different cloud types: the low-lying cumulus clouds; the gray cumulonimbus clouds and the gray, blanket-like stratus clouds that bring rain; and the high cirrus clouds made of ice crystals. After Multo leaves, Wizzy and Wigg go up the mountain with Gorga to surprise Multo with the golden cloud. Along the way, they encounter the four different clouds that guide the trio and keep Dark Truder away. Upon reaching the top, they see the golden cloud but find that it's only the Zula spaceship behind the cloud.

[Educational Message: Clouds are made of water and dust. They are formed when water evaporates in the sky to become water vapor, turns into water drops when it's cold, and mixes with dust. The four types of clouds are cumulus clouds, cumulonimbus clouds, stratus clouds, and cirrus clouds.]

Airdate: 01/02/2010

Time:

Duration: 30:00
MY FRIEND RABBIT

**THE GREATEST INVENTION** [MFR 201]

While thinking about his greatest invention, Rabbit decides to make something multifunctional, necessary and easy to use. He asks his friends for ideas. Thunder can't think of anything and Mouse wants to stay dry. Jasper, however, already has the best invention—his multipurpose fishing stick. Rabbit thinks Jasper's fishing stick is too simple to be the greatest invention, but as he finds different uses for it, he changes his mind. Rabbit uses Jasper's stick to help Amber walk across the mud and as a beat-maker to alp Edweena and Hazel sing in synchronization. When a bird flies off with the fishing stick, Rabbit makes a similar one to retrieve Jasper's stick from a tree. Realizing how useful the fishing stick can be, Rabbit admits he doesn't need to invent the greatest thing because it has already been invented. Rabbit returns Jasper's stick to him and gives Thunder the new one.

[Educational Message: Instead of inventing something new, sometimes it's better to find different ways to use the simplest inventions that have already been created.]

## **TURTLE IN A HURRY [MFR201]**

Rabbit and Mouse meet Logan, a young turtle, who gets left behind on his way to the Jolly-Jumbo-Jamboree race with his friends. Rabbit and Mouse hop-think of ways to get Logan to the race on time. Rabbit tries carrying Logan since he's too slow, but Logan can't recognize the way from that height. Then, Hazel lays down her acorns on the path so they can roll down the path quickly. When they reach the bottom, Logan can't find his next landmark. Rabbit and Mouse realize they need to see things from Logan's viewpoint. So, they bend down to locate the next marker. After finding it, they continue until they reach the pond and Thunder makes a wave on which Logan can surf. Logan's finally able to join the race, and Mouse realizes that he and his friends were able to help Logan by seeing the problems through his perspective.

[Educational Message: It's possible to help friends if you see their problem their way.]

Airdate: 01/02/2010

Time:

Duration: 30:00

WILLA'S WILD LIFE

**ILLA SETS THE STAGE** [WIL004]

Willa has a small part in the school play while Evelyn has a key role. Evelyn is anxious about making a huge mistake, but it's Willa who messes up during rehearsal. This makes Willa nervous. The seals encourage Willa to practice and everything will be fine. She works with her animal friends until she is infident. The show turns out to be a big success even though some mistakes were made. Willa and Evelyn are proud of their performances.

[Educational Message: Everyone makes mistakes, but you can be proud of your work if you have

practiced.]

WILLA IN THE WILDERNESS [WIL004]

Sara, Kara and Lara are going camping. Willa and Dooley are desperate to go, but when Willa asks Dad, he says that Willa is not ready to go out in the mountains by herself. She is determined to prove to him that she is ready. She and Dooley plan to camp in the backyard cut off from civilization to prove they can handle it. The animals secretly help them, but even with that, the kids are miserable. They forgot a tent, bug spray, proper food and more. When a storm hits and their make-shift tent flies away, Dooley calls it quits. Willa admits defeat and camps inside with her animal friends.

[Educational Message: Before doing something new, you may have to gain some experience and maturity.]

Airdate: 01/02/2010

Time:

Duration: 30:00

**BABAR** 

TO TELL OR NOT TO TELL [BAR129]

To make up for breaking the tusk of a wooden elephant, Alexander and Pom volunteer to baby-sit Isabelle. Isabelle proves to be quite a handful, and the boys have difficulty keeping track of her. Each time the boys get her cleaned up and back to bed so they can fix the elephant, Isabelle keeps disappearing and making nother mess. Tired, the boys lock her inside her room and return to the wooden elephant. When they neck up on her later, she has disappeared. Instead of telling their parents, the boys go on a wild goose chase to look for their sister who has been hiding in the closet the entire time. After being chased by a guard-hog and not finding Isabelle, the boys realize they need to tell their parents the truth. When they return home, they find that Isabelle is safe and sound in her bed, and they confess.

[Educational Message: Covering up your mistake with a lie is a lot more work than just telling the truth.]

Airdate: 01/02/2010

Time:

Duration: 30:00 **SHELLDON** 

PASS IT ALONG [SHL003]

The students are asked to come up with a project to make Shell Land a better place. Connie decides on a pass-it-along project; perform a favor and the recipient has to pass it on to two other people. Connie gets an A on her assignment and the favors quickly begin to spread. Cecil Cracken sees a way to exploit this idea and take over Shell Land. First, he woos Connie by telling her this idea will make her famous. Then he charges people a fee to perform a favor. But there is also a penalty fee if you are not able to perform favors for others. As a result, the town is in chaos with people fighting over who gets to do a favor for someone else. Shelldon and Herman tell Connie, and when she starts a commercial to make Cracken the new Mayor, she tells Shell Land that they need to pass their favors on to one stingy, rich guy, Cecil Cracken. They all go and fix up his mansion. Now he owes tons of favors to others or will have to pay millions of sand-dollars in penalties.

iducational Message: Help others because it makes you feel good, not just because you want something in return.]

Airdate: 01/02/2010

me:

Duration: 30:00

JANE AND THE DRAGON DRAGON'S EGG [JAD206]

Jane and Dragon learn that the Merchant has imported a dragon's egg. While Jane remains skeptical about the egg's authenticity, Dragon wonders if it's real and whether it can provide a clue to his own beginnings. Despite her suspicions, Jane agrees to help him petition the King for the egg. When the King refuses, Dragon tries stealing the egg before Jane stops him, reminding him that stealing isn't the answer. Refusing to listen to Jane, Dragon exchanges his tooth for the Merchant's egg. Unable to reason with Dragon, Jane seeks the truth herself and discovers the similarity between the egg and the gravel from the quarry. After finding the egg's true origin, Jane reveals the truth to Dragon. When Dragon realizes that the Merchant's egg is just another rock from the quarry, he understands that Jane was right in looking out for him and trying to protect him from harm.

[Educational Message: When you see someone taking advantage of your friends, you should look out for

them and protect them from doing something that might bring them hurt or harm.]

Airdate: 01/09/2010

Time:

Duration: 30:00 **TURBO DOGS** 

**LUCKY CHARM [TDO101]** 

GT, who's having a good run with winning races, attributes his success to a good luck charm, which he keeps with him while racing. Stinkbert eavesdrops on GT's conversation with Mags and Dash, then steals the statue with Strut. When GT discovers his statue missing, he doubts his abilities to race. Though he hishes the next race, he doesn't win, which only makes him sadder. His friends try to bolster his self-Lonfidence, reminding GT of his skill, but it doesn't help. GT's belief in himself is finally restored when he makes a record time even after a near-miss accident on the track during a practice run. During the qualifying race, Dash tries returning GT's statue to him after retrieving it from the dump where Stinkbert has tossed it. Realizing that he doesn't need a lucky charm, GT refuses to take it and ends up winning the race.

[Educational Message: A good luck charm may be something that brings you comfort, but it doesn't change your abilities. Work hard, trust in your skill and you will achieve success in your efforts.]

SPEAK UP [TDO101]

As a reward for winning first, second or third place in most races, Dash is given the chance to be the main announcer for the "Just-for-Fun" race. But Dash has a fear of public speaking. His friends try to help with their advice. GT teaches him breathing techniques for relaxation, Mags helps him dress like a champion, Strut tells him to create a signature move for his entrance, and Stinkbert suggests having a good bark. At the next race, Dash shows up to the commentary booth dressed in Mags' champion outfit and does everything his friends suggested. Instead of making an impression, however, he ends up appearing foolish and making the spectators laugh at his silly antics. Realizing how silly he looks, Dash decides to just be himself and finishes his commentary successfully.

[Educational Message: Though it's helpful to get advice from your friends on how to overcome your fears

to perform in public, sometimes it's better to have the confidence to just be yourself.]

Airdate: 01/09/2010

me:

Duration: 30:00 **SHELLDON** 

### PASS IT ALONG [SHL003]

The students are asked to come up with a project to make Shell Land a better place. Connie decides on a pass-it-along project; perform a favor and the recipient has to pass it on to two other people. Connie gets an A on her assignment and the favors quickly begin to spread. Cecil Cracken sees a way to exploit this idea and take over Shell Land. First, he woos Connie by telling her this idea will make her famous. Then he charges people a fee to perform a favor. But there is also a penalty fee if you are not able to perform favors for others. As a result, the town is in chaos with people fighting over who gets to do a favor for someone else. Shelldon and Herman tell Connie, and when she starts a commercial to make Cracken the new Mayor, she tells Shell Land that they need to pass their favors on to one stingy, rich guy, Cecil Cracken. They all go and fix up his mansion. Now he owes tons of favors to others or will have to pay millions of sand-dollars in penalties.

[Educational Message: Help others because it makes you feel good, not just because you want something in return.]

Airdate: 01/09/2010

Time:

Duration: 30:00
3-2-1 PENGUINS!
WISE GUYS [PEN212]

Jason ignores Grandmum's advice to use a dimmer light for the lamp, saying he knows what he's doing. She sminds him to listen to her advice because she has more experience. Jason doesn't understand until his inistakes almost cost him his future. On their way to solve a dispute on Planet Obstantinople, Jason discovers a broken time machine. He tries fixing it, ignoring Fidgel's advice and the instructions, and the machine sends them into the future. There, they meet their old selves whose advice they ignore while fixing their spaceship. It's only after all their attempts fail that they realize they should've listened to their older and more experienced selves. They take the old Penguins' advice, fix the spaceship and time machine, and return to their own time. Back home, Jason realizes the wisdom in listening to voices of experience and promises Grandmum he'll take her advice next time.

[Educational Message: Listen to your elders and pay attention to advice and instructions from those who know more. They have more experience than you, so can help solve problems that you can't solve yourself.]

Airdate: 01/09/2010

Time:

Duration: 30:00

BABAR

#### **SPECIAL DELIVERY [BAR127]**

Babar and Celeste welcome a new baby into their family, and that does not sit well with the rest of the children, especially Flora. The parents spend all their time tending to the needs of the new baby sister, Isabelle. The other kids try to have fun with Isabelle, but she is too small and all she does is cry. Feeling unwanted by her parents, Flora decides to run away from home. Instead of going out in the rain, she climbs into an old attic that nobody uses. When Babar and Celeste notice her missing, they get very worried and Babar goes out to search for Flora in the storm. Pom and Alexander finally discover Flora hiding in the itic, scared and alone. Flora returns to her parents who help her understand that even though the new baby needs them, they will always love her, too.

[Educational Message: New babies need your parents more because they're so small, but your parents still love you the same as they did before the baby arrived.]

Airdate: 01/09/2010

Time:

Duration: 30:00 WILLA'S WILD LIFE

**HIDDEN TREASURE [WIL008]** 

Willa watches her dad bring in a beautifully wrapped present. She is dying with anticipation and, despite Jenny's protest, goes in search of the gift. Willa ventures into forbidden territory, Dad's office, and finds the present. She cannot contain herself and opens it. It's a broominator, an automatic vacuum cleaner that soon is completely out of control, destroying the house. Dad is furious that Willa almost ruined his special surprise for Grandma Birdie. Willa admits that she should not have gone snooping and agrees to check with Dad before opening things that don't belong to her. She eagerly starts cleaning up the mess she created

[Educational Message: Do not snoop around; check with an adult before you open something that does not belong to you.]

UP, UP AND AWAY [WIL008]

There is a kite-building contest that Willa and Dooley want to win by building a kite all by themselves. They are very proud of their finished product until they see Lara, Cara and Sarah's enormous kite. Willa convinces Dooley that they should start all over and make a bigger kite. However, the bigger the kite, the more difficult it is to fly. In the end, they stick with their first kite, reasoning that it is not the biggest or the fanciest, but it is the one they like the best. Their kite flies the highest and wins the contest.

[Educational Message: It is not always about having the biggest or the fanciest, but having something that you like and are proud of.]

Airdate: 01/09/2010

Time:

Duration: 30:00

JANE AND THE DRAGON KING'S KNIGHT [JAD207]

Jane finds a secret map of the catacombs hidden in the tapestry while cleaning it. She and Jester follow the map and discover King Caradoc's tomb, which places doubt on the identity of the current king, who has the same name. Jane and Jester try searching the royal archives but are unable to learn more. Caught in a moral dilemma during the oath ceremony, Jane decides she cannot pledge her allegiance to the King without verifying his identity. When she refuses to explain her reasons to the court, Jane is asked to leave the kingdom. Before she leaves, however, the King asks Jane to explain herself to him privately. After Jane discloses what she knows, the King reveals that he hid the map as a child to remember his dead brother whose name he later adopted and whose tomb Jane discovered. After learning the truth, Jane gives her oath to the King.

[Educational Message: Always verify your information and check your facts before committing yourself to something, so when you do commit you are sure that it's the right thing to do.]

Airdate: 01/16/2010

me:

Duration: 30:00 TURBO DOGS

STINK POSITIVE [TDO102]

Thinking he ruined Clutch's surprise party because his friends don't like to be in his presence, Stinkbert decides to change his image. At the next race, Stinkbert's friends are shocked to see both Stinkbert and his car clean. Believing it's the only way his friends will accept him, Stinkbert stops doing the things he loves to avoid getting dirty. He pulls out of the race to wipe his car, doesn't eat his special "extra smelly" pizza, or play in the trash. Noticing that he's not himself, Stinkbert's friends think of a way to make him feel better. When Stinkbert smells a garbage truck driving by, he realizes the new image is not him and decides to revert back to his old, dirty self. He follows the truck to the dump where his friends await him with a surprise, reassuring him they prefer him as himself as long he's happy.

[Educational Message: Your friends may not always like everything about you, but don't change who you are just to please them. If they are your real friends, they will accept you as you are]

**MIXED MESSAGE** [TDO102]

Strut needs a place to stay after a tree accidentally falls on his house. So, Dash hesitantly accepts Strut's request to stay at Dash's house. Back home, Dash establishes rules for Strut but Strut pays no attention. Behaving inconsiderately, he barges into Dash's private room, uses his grandfather's helmet to cook, and dirties the kitchen. Mags and GT advise Dash to let Strut know how he feels but Dash wants to be a good host. Upon returning home, Dash finds the house is even messier. Strut notices the mess he's made after Clutch suggests that Dash may not like his home untidy, so he cleans up with his friends' help. Realizing he forgot to give Dash Marlene's phone message, he rushes to her shop with Dash but it's too late. Strut realizes he's been a bad house guest and apologizes to Dash. Dash acknowledges he should have said omething sooner.

reducational Message: When you stay in someone's home, you need to be considerate and respect your host's rules. If you're the host, then you should be honest about your expectations and

communicate them clearly.]

Airdate: 01/16/2010

Time:

Duration: 30:00 **SHELLDON** 

**SHELLDON MAKES WAVES [SHL010]** 

Dr. Shell hosts/narrates this episode, which is a flashback to Shelldon's discovery of his true identity. Shelldon was told that he was not Mama and Papa Clam's baby. They assure him that they love him and that he is part of the family, but Shelldon is troubled with not knowing who he really is. While walking with Connie they are both washed up on a distant shore after a tsunami hits. Mayor Yoka is also washed up on shore and during their conversation tells Shelldon that he is a Yoka Star Shell – a species that has special powers, leadership abilities, and skills to fight pollution. Feeling confident now that he understands the legacy of his "species", Shelldon heads back to town. He discovers that Cracken is trying to take over by buying all the run-down businesses and taking advantage of people. Shelldon, who now has a sense of empowerment and pride, confronts Cracken. He encourages everyone to work together to clean up rather than sell out to Cracken.

[Educational Message: We are all different from each other and each of us should use our unique strengths and abilities to help others and be a useful member of a group.]

Airdate: 01/16/2010

me:

Duration: 30:00 3-2-1 PENGUINS!

**HOGS AND KISSES [PEN213]** 

Feeling badgered by Grandmum's constant advice, Jason refuses to understand that it's for his own good. When he joins the Penguins for a new mission, he finds them doing the same thing. He complains to Sol about everyone's behavior, but Sol reminds him that his family and friends advise him because they care. Unconvinced, Jason returns to the Rockhopper and secretly runs away. The Lizard King discovers him in his ship and decides to return him to the Rockhopper. On their way, Cavitus captures them and tries manipulating Jason into helping Cavitus smash the piggybank cruiser with his persuasive and comforting words. Though he ignores the Lizard King's warnings initially, Jason eventually realizes that Cavitus' words cannot be trusted. He escapes with the Lizard King, saves the piggybank cruiser, and returns to the Rockhopper where he apologizes to his friends for not understanding that their advice was for his benefit. [Educational Message: Even if the advice of your loved ones hurts you, it's for your own benefit. Those who don't care for you, however, may say things that sound nicer but they end up hurting you more.]

Airdate: 01/16/2010

Time:

Duration: 30:00

**BABAR** 

**ROWING PAINS [BAR201]** 

Knowing he cannot afford the toy boat he saw behind a store window, Alexander asks Babar for an dvance. Babar refuses and advises Alexander to budget his allowance better. When Alexander shares his problem with Zephir, Zephir offers Alexander a job and advances him the money to buy the boat. Alexander promises to work off the money but doesn't keep his promise. Instead, he uses the excuse of rowing practice to avoid working and misses rowing practice under the pretense of working for Zephir. Alexander is finally caught when Babar and Zephir discover that he hasn't been at practice or at the shop. Confronted and ashamed, Alexander finally admits he was wrong, apologizes to Babar for lying, and promises to make it up to Zephir. Flora replaces Alexander on the rowing team, which wins the competition and is rewarded with the same toy boats that got Alexander in trouble.

[Educational Message: If there is something you really want, you must work hard for it. Lying and making excuses to get what you want never works. If you do make a mistake, however, you need to apologize immediately and make it up to the person you have wronged.]

Airdate: 01/16/2010

Time:

Duration: 30:00 WILLA'S WILD LIFE

WILLA AWARDS [WIL020]

Willa earns an award at school and decides that her animals need awards, too. She plans an awards ceremony and dedicates individual awards for each animal. The penguins win for silliest animals. When the awards ceremony is over, Willa realizes that she forgot Gus and hurt his feelings. They have a hard time coming up with a reason to give Gus a trophy; he does not seem to be the best at anything. Finally, Willa realizes that Gus is the best eater. He is happy with his food trophy.

[Educational Message: Everyone is good at something.]

### O SKI OR NOT TO SKI [WIL020]

Willa and Dad are going on a ski trip. Dad tells her not to practice on the skis until she has had a lesson. But, Willa does not listen. She takes her skis out to the snow and practices skiing. She winds up with an injury that she keeps from her dad in fear that he will cancel the trip. The animals help her keep her bad akle from Dad, but soon they all try to convince her to fess up.

Leducational Message: Listen to your parents when they tell you not to do something and be

honest if you have disobeyed.]

Airdate: 01/16/2010

Time:

Duration: 30:00

JANE AND THE DRAGON

FOR CRYING OUT LOUD [JAD208]

The knights are invited to join the royal hunt with the King. After seeing how scared the wild boar looks in his cage, Dragon asks Jane to stop the hunt. Jane reasons with Sir Theodore that the boar belongs in the wild, but to no avail. So, Jane and Dragon work together to prevent the others from finding the boar once it's released. Though they try to protect the boar, they realize how dangerous it is when it heads toward the open where the Queen is enjoying a picnic with her children. Jester distracts the boar with his hat until Jane and Dragon come to their rescue. After a brief confrontation, Dragon captures the boar under his paws. When the hunters reach the picnic in search of the boar, the children point them in a different direction. As the hunters leave, Jane and Dragon return the boar into the wild.

[Educational Message: It is better to leave wild animals in the wild because they are untamed and

they can be very dangerous to people.]

Airdate: 01/23/2010

Time:

Ouration: 30:00 JRBO DOGS

STRUT'S TRICK [TDO103]

Dash tests his new horn, which is so loud, everyone goes flying. Strut winds up slightly hurt. Dash apologizes and they help Strut back to the clubhouse. Strut's friends take care of him by waiting on him, bringing him treats, and working on his car. Strut enjoys the attention so much, he doesn't tell them when his foot is better, continuing to trick them so he can enjoy the benefits of being sick. But Mags catches him dancing around when he's alone. Upset, she tells the others and they devise a plan to make him confess. They take away Strut's treats and force him to rest, tell him of a new race being added to the schedule with a double loop-de-loop, then pretend they won't race without Strut. Feeling guilty for lying to them, Strut finally confesses and agrees to wait on his friends after the next race.

[Educational Message: Never take advantage of your friends' kindness and trick them into believing

something that isn't true. You will hurt them with your lies and lose their trust.]

A STAR TURN [TDO103]

Clutch is on a winning streak because he has been practicing rigorously. When he wins another race, he's invited for a television interview. However, as soon as he gets a taste of stardom, he lets it get to his head and develops a celebrity persona. Instead of practicing for the relay race with Stinkbert, he focuses on preparing for his interview. On the day of the interview, the host asks Clutch to perform a test run for the audience. Though Stinkbert does well, Clutch performs poorly on television because he hasn't practiced at all. He finally realizes his lack of practice has affected his driving skills. He admits on television that he didn't do well because he let his success get the better of him and stopped working hard. He returns to practice with Stinkbert and they win the next race.

[Educational Message: Don't let success get to your head. If you want to continue to do well, you seed to keep working hard and practicing. It's also important to be humble even if you're

successful.]

Airdate: 01/23/2010

ime:

Duration: 30:00 **SHELLDON** 

THE GURU OF THE OCEAN [SHL004]

Mayor Yoka is known for solving problems with magic. In a series of flash backs, we learn that Mayor Yoka gave Hook a magic dragon tooth guitar pick to overcome stage fright and make him play well. He gave Mr. Inky Squid a magic amulet to give him courage to face the Kelp Forest and rescue a student. He gave a young sheriff a magic badge to make him think like a criminal but remain honest. As Mayor Yoka is being honored for all these acts, an alien spear, hurtling through the sky, causes much damage to the city. Everyone turns to Mayor Yoka, but he has been knocked unconscious. Shelldon, Connie and Herman sneak off to a collapsing town hall to find some of the Mayor's magic to save the town. But what they find is the Mayor's shop with the everyday objects he hands out as magic. The kids are shocked. They reveal to everyone that the Mayor's trinkets are not magic. The Mayor admits that the magic comes from within and has nothing to do with the objects he gives. Shelldon tells his friends that they now know that the magic comes from within the person. With this knowledge, the citizens come together and rebuild the town. [Educational Message: You do not need magic to do great things. Believe in yourself and you will

accomplish what needs to be done.]

Airdate: 01/23/2010

Time:

Duration: 30:00 3-2-1 PENGUINS!

12 ANGRY HENS [PEN301]

When Michelle accuses Jason of denting the spaceship without allowing him to explain, Grandmum advises her to listen to everything before judging. Michelle learns her lesson through a mission in which she and the Penguins must retrieve the royal egg stolen from the hens on Planet Henpecked-A-Lot. When the Penguins find that the hens have captured and accused Gizmoid Fox without evidence or explanation, they suggest a trial. Michelle argues Gizmoid's case and Zidgel judges. Instead of listening to Michelle's arguments, however, Zidgel keeps interrupting. Fidgel reminds them that judging without listening is foolish, but Zidgel refuses until Michelle asks him to listen before answering. After questioning Gizmoid, Michelle cross-examines Henny Penny who also speaks too soon and ends up revealing himself as Cavitus' minion. The Penguins and Michelle find Cavitus and finally rescue the stolen egg. Returning home. Michelle apologizes to Jason for not listening and jumping to conclusions.

[Educational Message: Don't jump to conclusions without first listening to all the evidence.]

Airdate: 01/23/2010

Time:

Duration: 30:00

BABAR

LAND OF GAMES [BAR207]

Babar and his family find themselves in the Land of Games on their next hot-air balloon adventure when they find scattered pieces of games everywhere. The game pieces tell them they're not allowed to play games on their land. Babar tries talking to King No-Fun but it only angers him more and he bans everyone from his land. His subjects refuse to listen and play anyway. King No-Fun confronts them and Alexander, Pom and Flora try to stop him. Instead, he captures them. When Babar tries to rescue them, King No-Fun challenges Babar to a game to win his children back. Babar ends up winning the game and instead of being upset that he lost, the King discovers how much fun he had playing. He admits that he forbade ames because he hated losing and realizes that the fun is in playing the game, not winning or losing.

[Educational Message: Games are meant to be played. Though it feels good to win, the real fun is in playing the game, not winning or losing.]

Airdate: 01/23/2010

Time:

Duration: 30:00 WILLA'S WILD LIFE

PAS DE DOOLEY [WIL015]

Dooley's coach tells him he will be sitting on the bench during soccer games if he does not improve his footwork. Willa encourages him to take dance with her to help. Dooley agrees. At first, he is skeptical and has a hard time getting the dance moves. Dooley practices hard and takes lots of advice from the animals. Dooley finds out practice makes perfect. He is a success in the dance recital and on the soccer field.

[Educational Message: Keep practicing and you will improve.]

PERFECT PARTNERS [WIL015]

Edie is sick and needs someone to fill in for her during the Friday night show. Samuel offers and the show is a success. This makes Edie jealous; Steve and Edie fight and she will not perform with him. Samuel has to fill in for Edie for the next performance. Samuel likes the attention and lets the stardom go to his head. From now on he is Sammy and does not need to rehearse. The seals miss each other, but are being very stubborn and will not apologize. Not surprisingly, Samuel's show is not very good. Steve and Edie come together to finish the performance and make up.

[Educational Message: If you do something wrong or have a fight with a friend, simply apologize and things will be better.]

Airdate: 01/23/2010

ime:

Juration: 30:00

JANE AND THE DRAGON

THE LAST OF THE DRAGONSLAYERS [JAD209]

While cleaning Sir Theodore's swords, Jane discovers a sword identical to her own in his trunk. She asks Sir Theodore for an explanation, but he reprimands her instead. To confirm whether the markings indicate that the sword belonged to dragonslayers, Jane tests her sword on Dragon's finger. When the sword cuts him, they realize it's a dragonslayer sword. Dragon concludes that both swords are dragonslayer swords, which makes Sir Theodore a dragonslayer. Upset, Dragon retreats to his cave and Jane determines to find the truth. Before she can, however, she sees Sir Theodore heading toward Dragon's cave. Thinking he may harm Dragon, Jane follows him. Upon reaching the cave, she finds Sir Theodore in a confrontation with Dragon. She stands up to Sir Theodore in Dragon's defense. But when she learns that Sir Theodore just wants Dragon's forgiveness for his dragonslayer forefathers, Jane convinces Dragon to accept Sir Theodore's apology.

[Educational Message: When you see two friends in a disagreement, don't be afraid to defend what is right and help them make up and resolve their differences.]

Airdate: 01/30/2010

Time:

Duration: 30:00 TURBO DOGS

THE COOK-OFF [TDO104]

The dogs line up to enter a cook-off, but they're surprised to see Stinkbert in line since he only eats trash. inkbert visits his friends to see what they're cooking so he can get an idea. When he asks for help, Dash advises him to think of something himself. Instead, Stinkbert buys a cookbook to get a recipe. Stinkbert

tries a recipe, but adds sardines and moldy bread, which chases GT away. His next causes Mags to faint. Stinkbert goes to the Doggone Pizza to think and asks Five for advice. Five suggests using what he knows and loves—garbage—to create his own recipe. Stinkbert finally decides to create a "leftovers' pizza." He ses his friends' leftover ingredients, and drives around the racetrack with the pizza cooking on his car hood to save time. When the judges try Stinkbert's pizza, they love it and Stinkbert wins the cook-off. [Educational Message: Even though you may be different from others, you can still achieve success and stay true to yourself if you just make adjustments to your strategy.]

STRUT DELIVERS [TDO104]

The dogs plan to have a big party to celebrate the unveiling of a statue of the first Turbo Dog, I.B. Quick. Everyone takes on a responsibility, except Strut. So, Ump tells him to deliver the invitations. Instead, Strut distracts himself with other activities. Even when he runs out of excuses, Strut still finds a way to avoid doing his job. Returning back to the clubhouse at the end of the day, he discovers that everyone has done their part except him. When they hear that Strut hasn't delivered the invitations, his friends express their disapproval and doubts about him. Strut finally realizes how much his laziness has let his friends down and promises to deliver the invitations on time. Racing through the day and night, he eventually delivers all the invitations and apologizes to his friends for almost ruining the party.

[Educational Message: When you delay doing your share of the work and neglect your responsibilities, you let your team down and can ruin things for everybody. It's your job to make it right, no matter how much work it takes.]

Airdate: 01/30/2010

Time:

Duration: 30:00 **SHELLDON** 

I, SHELLBOT [SHL005]

'fter a huge storm in Shell Land, everyone meets on the shore to clean up the beach. Despite their efforts, at the end of the day there is still a lot to do. Dr. Shell builds the Shelbot1000 to help clean up more efficiently. The robot performs upon command. It begins sorting, crushing and stacking the garbage on the beach. However, Hook, Mack and Sam send the robot out to sea to get them some food, causing it to get wet and break down. Everyone works together to get oil and fix the robot. However, once the robot is cured, it tries to clean up everything, including Dr. Shell who got dirty during the repair. The kids have to distract the robot before it compacts Dr. Shell into a tidy little cube (as it does litter). They build a ladybot to distract the Shelbot and when the robots fall in love they leave the group with all the remaining litter on the beach. The kids realize they are now completely responsible for the beach clean-up and, by thinking of clever ways of working together, they will get it done.

[Educational message: By working together, you can come up with creative and effective ways to get things accomplished.]

Airdate: 01/30/2010

Time:

Duration: 30:00 3-2-1 PENGUINS!

**KENNEL CLUB BLUES [PEN302]** 

Grandmum advises Michelle to either free her bugs or create a terrarium for them so they have a good home. Michelle refuses to listen. She realizes Grandmum's right when she helps the Penguins find and return a missing cato'pillow to the emperor of Planet Kennel. Upon returning Goldie, the cato'pillow, to the emperor, he shows them his cato'pillow collection, which he keeps in cages. Seeing Goldie caged, Michelle realizes Grandmum's right and tries to rescue Goldie. Instead, she finds that Cavitus has ansformed the emperor into a hamster. Locked in Goldie's cage with her, the emperor realizes how his pets feel and asks Michelle to release them. Though Cavitus tries to stop her by transforming her and the

Penguins into hamsters, they're able to thwart Cavitus, release the cato'pillows, and transform themselves back to normal. The emperor promises to give his pets a better home and Michelle releases her bugs upon returning home.

Educational Message: If you want to keep pets, you should make sure you create a suitable home for them. If you can't give them a good home, it's better to free them so they can find their own.]

Airdate: 01/30/2010

Time:

Duration: 30:00

**BABAR** 

**TALE OF TWO SIBLINGS (BAR136)** 

Alexander and Isabelle are camping with their family, but they cannot agree on how to spend their trip. Annoyed with Isabelle, Alexander refuses to play with her. Finally, he agrees to tell her a story about Favorite Son who saves his family from a monster. When the story becomes too scary, Isabelle takes over. Just as they are finishing their story, Alexander and Isabelle realize they have gotten lost. Upset at first, when Alexander sees how frightened Isabelle is, he promises to take care of her as they search for their way back to their family. Comforting her, Alexander continues the story about the monster, allowing Isabelle to chime in when she wants. Together, the two siblings find their way back to the campsite where they hear their family calling for them. Alexander realizes that having a baby sister is not to bad after all.

[Educational Message: Having a younger brother or sister can be annoying, but if you give him/her a chance, you'll find that the two of you can be close and have fun together.]

Airdate: 01/30/2010

Time:

Puration: 30:00 ✓ILLA'S WILD LIFE

**HIDDEN TREASURE [WIL008]** 

Willa watches her dad bring in a beautifully wrapped present. She is dying with anticipation and, despite Jenny's protest, goes in search of the gift. Willa ventures into forbidden territory, Dad's office, and finds the present. She cannot contain herself and opens it. It's a broominator, an automatic vacuum cleaner that soon is completely out of control, destroying the house. Dad is furious that Willa almost ruined his special surprise for Grandma Birdie. Willa admits that she should not have gone snooping and agrees to check with Dad before opening things that don't belong to her. She eagerly starts cleaning up the mess she created.

[Educational Message: Do not snoop around; check with an adult before you open something that does not belong to you.]

UP, UP AND AWAY [WIL008]

There is a kite-building contest that Willa and Dooley want to win by building a kite all by themselves. They are very proud of their finished product until they see Lara, Cara and Sarah's enormous kite. Willa convinces Dooley that they should start all over and make a bigger kite. However, the bigger the kite, the more difficult it is to fly. In the end, they stick with their first kite, reasoning that it is not the biggest or the fanciest, but it is the one they like the best. Their kite flies the highest and wins the contest.

[Educational Message: It is not always about having the biggest or the fanciest, but having something that you like and are proud of.]

Airdate: 01/30/2010

ime:

Duration: 30:00

JANE AND THE DRAGON THE OFFER [JAD210]

Dragon gets in the way of everything with his huge, hulking self. The castle staff finally admits to Jane that Dragon is quite a nuisance. Upset at her friends' admission, Jane tells them that she and Dragon will go to another kingdom that has made an offer inviting them to move there. Though Jester suspects that the kingdom and the offer are made up, the others fall for Jane's story. While Jane is secretly convinced that her friends will beg her to stay, her friends believe that she wants to leave with Dragon. Out of ideas, Jane and Dragon prepare to carry out their journey to the made-up kingdom. Dragon advises her to return back to everyone and confess that she made it all up, but Jane feels she cannot tell them that she lied. After the going-away party that her friends throw for her and Dragon, Jane sets off on Dragon for the made-up castle. But, when Gunther is accidentally buried under a pile of bricks they return to save him and Jane confesses that she lied.

[Educational Message: Do not make up a lie to test your friends' loyalty to you just because they said or did something that upset you.]

Airdate: 02/06/2010

Time:

Duration: 30:00 **TURBO DOGS** 

**CROCHET SURPRISE** [TDO105]

Dash has no time to fix his broken fan belt because he has to visit his Aunt Ratchet. Presuming he'll get pred and not do much because his aunt is old, he assures his friends he'll return home soon. Instead, Jash finds Aunt Ratchet surprisingly active for her age. She makes him tea, moves his car on the driveway, and mows the lawn in record time. He offers to help his aunt who reassures him she's fine but accepts his offer. As he accompanies her through her chores, he learns that his aunt completes her chores with the help of creative devices that make doing things easier. She finally shows him her collection of inventions and the trophies she's won for them. She even crocheted a fan belt for his car. Impressed and apologetic for misjudging Aunt Ratchet due to her age, Dash lets his aunt race on the tracks instead of him. [Educational Message: Don't judge others by their age or appearance. Give them a chance to show you who they are and what they can do before you form an impression.]

**STAR ATTRACTION [TDO105]** 

Dash's favorite movie star, Rock Rally, visits Turboville to shoot his next movie. After watching Dash on the racetrack, Rock secretly asks Dash to play Rock's double in the movie. Dash steps in for Rock and drives for him. Thinking Rock is the one driving, the other dogs clamber after him. Instead of telling them that Dash is the one driving, Rock enjoys the accolades and takes the credit for it. When Rock gets on the racetrack, however, his amateur driving skills are exposed and the dogs discover that their celebrity racer is not as good as he looks on screen. Despite the way Rock has treated Dash, Dash decides to help Rock by stepping in to race for him. Realizing he should have been fair to Dash and given him credit for his hard work, Rock finally acknowledges publicly that Dash was racing for Rock all along.

[Educational Message: When a friend steps in to help you, you should acknowledge it and give credit where it's due. Unfairly taking credit for something you haven't done can hurt your reputation

and your friendship.]

Airdate: 02/06/2010

Time:

juration: 30:00

**BRAND NEW DAY** [SHL006]

The students are preparing for the O'Limpet Games, named after Billy O'Limpet whose team of small creatures worked together to defeat much larger competition. Shelldon, Connie and Herman are selected to compete and have to go see Mayor Yoka to get their uniforms. Mayor Yoka warns the kids that a ship is headed toward the shore threatening to destroy Shell Land. The two-legged captain has fallen asleep and the ship is bound to hit Shell Land and destroy all the barnacles holding on below. The children are discouraged at first because the problem is too large for such small creatures. But, they come up with a plan to work together and save Shell Land. Using all their voices together, an amplifier and a conch shell, they are able to wake the two-legged captain and the ship turns.

[Educational Message: Even though you are small, if you work together you can solve big

problems.]

Airdate: 02/06/2010

Time:

Duration: 30:00 3-2-1 PENGUINS! OH, MERCY! [PEN303]

When Jason gets upset with Michelle after she accidentally interrupts his game, Grandmum advises him to show mercy if he wants it reciprocated, but Jason refuses. Then, he joins the Penguins on a mission to Planet Mercy-Falls to deliver the crown jewel to the king. While delivering the package, Zidgel accidentally drops and breaks the emerald. The king imprisons Zidgel despite his apologies. Jason reminds the king to how mercy, recalling Grandmum's advice. The king agrees to free Zidgel after Jason promises to forgive Michelle. Meanwhile, the other Penguins land on the planet after escaping Cavitus, and Zidgel discovers they've lost his marbles. The king overhears Zidgel's refusal to forgive his friends and imprisons him again. Understanding everyone makes mistakes, Jason finally realizes that Zidgel must show mercy if he wants to receive it. Zidgel finally forgives his friends and is freed. When Jason returns home, he apologizes to

Michelle and forgives her. [Educational Message: Everyone makes mistakes. So, when someone accidentally ruins something that belongs to you, you should try to forgive him/her. If you show mercy to others, they will show it to you when you need it.]

Airdate: 02/06/2010

Time:

Duration: 30:00

**BABAR** 

KINGS OF THE CASTLE [BAR209]

The children have learned that there is more than one way to solve a problem. When they try to find other examples of problem solving, they suggest that Babar and Rataxes change places. Babar agrees because he wants to find out why customs officials in Rhino Land won't approve of Zefir's new frosty cone machine. And Rataxes agrees because he wants to find out why Babar is so popular. When Rataxes is in Elephant Land he is rude, scares everyone and no one likes him. When Babar is in Rhino Land, he tries to be nice but the rhinos are used to fighting and being grumpy. He also finds out that Rataxes was using Zefir's ice cream machine to give the rhinos a treat. So Babar orders the machine be sent to Elephant Land and the rhinos get really upset. Both kings and the children discover that there is more than one way to rule a 'ngdom and the kids understand what works in one kingdom does not work in another. The elephants and the rhinos are each happy to have their own king return to his respective home.

# [Educational Message: There are different ways of doing things and what works in one place may not work in another.]

Airdate: 02/06/2010

Time:

Duration: 30:00 WILLA'S WILD LIFE

**BABY IT'S YOU [WIL012]** 

Ms. Vanderwinkle asks Dad and Willa to look after her nephew. Willa is excited to look after him on her own though Dad warns looking after a toddler is a big responsibility. Buzzy is a lot for Willa to handle, even with help from her animals. But, Willa does not want to let Dad know she is having a hard time; she wants to prove that she can babysit on her own. Despite Ginny's suggestion to ask Dad for help, Willa wants to prove she is responsible. Nothing works; Buzzy continues to cry. Eventually, Willa and the animals are exhausted and have to ask for Dad's help. It turns out that Buzzy needed a nap. Dad encourages Willa by telling her she is a responsible person because she asked for help when she needed it.

[Educational Message: When you are in a difficult situation, ask for help.]

WILLA'S BAD HARE DAY [WIL012]

Sara, Kara and Lara make Willa feel self-conscious about her hairdo for up-coming picture day. Dad offers to take Willa to the hair dresser, but they are booked. Dad suggests she wear a hat. Koko tries trimming Willa's hair. The gang decides on a bunny hat to cover Willa's hair. Sara, Kara and Lara are jealous of it and decide to get bunnies of their own. Dad tells Willa that it's not the end of the world to feel awkward about her looks – she'll always look great to him. With her newly-gained confidence, she decides against the bunny hat and takes a great picture.

[Educational Message: Be proud and comfortable with who you are; don't let others negatively influence how you feel about yourself.]

Airdate: 02/06/2010

Time:

Duration: 30:00

JANE AND THE DRAGON TESTS AND JESTS [JAD211]

Jane is preparing for a "damsel in distress" test as a step in her apprenticeship to become a knight. She is anxious about it and worries that she might not pass, despite encouragement from her friends. In the meantime, the little Prince Cuthbert is making Pepper, the castle cook, a nervous wreck by taking food from the kitchen, causing spills, and otherwise ordering her around with impunity. Jane wants to help Pepper and, in a moment of daring, proposes to the King that if she passes her test Cuthbert will have to work in the kitchen. If she fails she will renounce her knight's apprenticeship. After a little boost in encouragement from her friends, Jane aces the test, despite Cuthbert's efforts at sabotage. Jane proves that confidence is a big part of winning and the King sent his son to work without complaint in Pepper's kitchen

[Educational Message: If you believe in yourself and practice, you can accomplish whatever you set out to do.]

Airdate: 02/13/2010

Time:

Duration: 30:00 TURBO DOGS

'ARSHALL DASH [TDO106]

As the new race marshal, Dash takes his role very seriously and immediately begins creating and enforcing

new rules. Though his first rule is agreeable to everyone, soon he goes overboard and makes up rules that prevent the dogs from doing anything fun in his clubhouse. When they try to object, Dash insists on his position as the marshal. Mags tries reasoning with Dash, but he doesn't listen, and continues to enforce an after rules until nobody wants to be around him. When he complains that his friends haven't asked him to join them for pizza, Mags reminds him that he didn't ask them before he made up those rules, either. Realizing she's right and that being marshal means he must lead and listen to others, Dash apologizes and promises to make rules on which everyone agrees.

[Educational Message: Being a leader means you have to listen to the opinions and needs of those around you before making and enforcing rules that affect everyone. You cannot just form your own

rules and boss everyone around.]

DOGS IN THE FOG [TDO106]

Officer Gruffer visits the dogs to make sure their maps are loaded on the GPS for the next race. As he visits each clubhouse, he startles the dogs with his loud laugh, causing minor accidents in the process. Embarrassed, he heads to Doggone Pizza to eat, but his laugh ends up distracting Five. When he overhears Mags and GT discussing his laugh, he decides to change it so it doesn't cause more trouble. He tries Mags' high-pitched laugh, then a deeper laugh, but the dogs just find his laugh stranger. Disheartened, Gruffer decides never to laugh again. He learns to appreciate his laugh when the dogs get lost in the fog during the race without their GPS systems. The dogs rely on Gruffer's loud laugh to reach safety and explain that although they need to get used to it, they do appreciate his laugh.

[Educational Message: You may have a feature or habit that is different from others, but you do not

[Educational Message: You may have a feature or habit that is different from others, but you do not have to be too self-conscious about it. Your friends will get used to your difference and may even grow to appreciate or rely on it.]

Airdate: 02/13/2010

Time:

Ouration: 30:00 SHELLDON

THE GREAT TREASURE [SHL011]

Shelldon discovers that Mama and Papa may have to sell the Inn because their business is being diverted to an amusement park at the other end of Shell Land. Shelldon, Connie and Herman want to help, and when they go to Crabby's book store for some ideas, the happen upon a treasure map. Getting to the treasure turns out to be a very complicated process where the kids encounter a volcano, a large mass of very strange sea creatures, and gold and silver. But an alien vacuum cleaner is sucking up the treasure and everything else in its path. Fortunately, Dr. Shell anticipated they might have problems and he sends a Giant Clam to scoop them up and bring them to the surface. When Dr. Shell explains that the real treasure is the amazing creatures that live at the bottom of the sea, Herman has an inspired idea. They offer \$1 Clam Rides to the Tube Forest they discovered – available only at the Charming Clam Inn. The new business attracted by the ride saves the Inn.

[Educational Message: When you work as a team to solve a problem, you come up with creative solutions, but sometimes you will have to try more than one to get the best answer.]

Airdate: 02/13/2010

Time:

Duration: 30:00 3-2-1 PENGUINS!

PROMISES, PROMISES, PROMISES [PEN304]

Breaking her promise to Jason, Michelle takes the newspaper before him. Grandmum reminds Michelle to fulfill her promises if she wants to maintain people's trust, but Michelle doesn't listen. She learns her lesson through a lission with the Penguins in which they must save Planet Cross-Your-Heart from drowning in grape soda. Michelle and the Penguins head to Planet Cross-Your-Heart and find Fuzzy, the sock-monkey, plugging the

dome's wall so it doesn't crack under soda pressure. Michelle switches places with Fuzzy and promises not to leave until Fuzzy returns. Fuzzy promises she'll return soon. Both break their promises and the wall cracks further. When they notice the soda on the streets, they realize what they've done and apologize for breaking their romises. The planet is saved with Sol's help. Michelle realizes it's better not to make promises unless she can fulfill them and to fix them immediately if they're broken.

[Educational Message: Promises shouldn't be taken lightly. If you make a promise, be sure to keep it. If

you can't keep or you break a promise, then you must do everything you can to fix it.]

Airdate: 02/13/2010

Time:

Duration: 30:00

**BABAR** 

**CRUEL TO BE KIND [BAR208]** 

Zefir is bored with his job. Cornelius and Pompadour are also tired of their work. Babar suggests they take time off and trade places with Zefir. Zefir is not successful running the kingdom in Cornelius and Pompadour's absence. He makes a mess of Babar's paperwork, discards of all Babar's suits, ruins his speech, and more. Similarly, the customers at the malt shop are dissatisfied with Cornelius and Pompadour's management. There are long waits, the food runs out, and all the customers are upset. Just as Babar prepares to tell Zefir that things are not working out, Zefir admits to Babar that he misses the children and the malt shop. When they arrive, the customers are picketing. Zefir happily takes his place at the malt shop and Cornelius and Pompadour sprint back to their jobs at the palace.

[Educational Message: Sometimes you learn to appreciate what you have when you have to do another person's job.]

Airdate: 02/13/2010

Time:

⊃uration: 30:00 **WILLA'S WILD LIFE** 

WILLA, WILLA EVERYWHERE [WIL005]

Enthusiastic Willa signs up for three different clubs; ballet, band and hockey. She has a hard time managing all the practices and performances and has to neglect her animal friends who want to play with her. The animals try to help her juggle her many responsibilities, but she ends up terribly confused and worn out. She also is not able to do her best at any one thing.

[Educational Message: Sticking to one thing and doing it well is better than over-extending yourself and jeopardizing your ability to be successful.]

Airdate: 02/13/2010

Time:

Duration: 30:00

JANE AND THE DRAGON **DRAGON'S TAIL (JAD104)** 

Dragon is feeling very sick with a pig disease, Curly Tail. It is curable, but the antidote is a difficult quest far away. Jane, of course, volunteers for the quest and Sir Theodore assigns Gunther to accompany her so they can learn how to work as a team. The two squires head off into the great unknown to save Dragon, and together they manage to find the antidote. Working together, they hoist Jane onto the ledge that offers the antidote and when Jane gets stuck on the ledge, Gunther rushes off to get more help. In the end, Dragon receives the cure for his pig disease and the two knights-in-training learn something about the power of teamwork.

[Educational Message: Working as a team can help you accomplish difficult tasks and give you the necessary help when you need it.]

Airdate: 02/20/2010

Time:

Duration: 30:00 URBO DOGS

**FIVE MINUTES FLAT [TDO107]** 

Annoyed that his friends are impressed with Five's ability to deliver pizzas within five minutes, Strut decides to work at Doggone Pizza to beat Five's five- minute delivery record. Ignoring Five's suggestions, it takes Strut much more than five minutes to deliver pizzas, which were ruined because of his tardiness. Despite his embarrassment and Stinkbert's advice that delivering pizzas is not the same as racing cars, Strut is convinced Five must be good at racing as well. When Five joins the Turbo Dogs on the track, however, he is really slow. He picks up speed only after receiving a call for delivery. Motivated by his responsibility, Five hurries through the race and manages to make his delivery on time. Strut realizes that being good at one thing does not always make you good at another. While Five is good at delivering pizzas on time, Strut is successful in racing cars.

[Educational Message: You shouldn't feel envious of someone else's strengths. Nobody is good at

everything, but each person has his/her own strengths and weaknesses.]

Airdate: 02/20/2010

Time:

Duration: 30:00 **SHELLDON** 

**TRAPPED IN THE SHALLOWS [SHL007]** 

Mama and Papa remind Shelldon to stay with his class during their field trip to the Mangrove Swamp. Despite this reminder, Shelldon, Connie and Herman wander off looking for a strange creature. When the tide shifts, they wind up on an unfamiliar shore and Herman gets stuck between a root and a rock. To make matters worse, a crab plover begins to circle above with its sight on lunch, Herman. Shelldon 'ecides he should go get help, leaving Connie and Herman together to fend off the bird. Connie eventually manages to trick the bird and tie it up in seaweed. Meanwhile, Shelldon finds Crabby and the Skipper, a fierce fish that can walk on land and is willing to help Herman. Shelldon and the Skipper return to shore and find the plover head-to-head with Connie. The Skipper goes after the plover and releases Herman from the roots. The kids head to the sea and home, where they know a punishment awaits. Just the same, they can't wait to get back to safety.

[Educational Message: It is dangerous to wander off without an adult. If you get lost, stay together and figure out a plan that includes using your abilities to find the appropriate help to keep you safe.]

Airdate: 02/20/2010

Time:

Duration: 30:00 **3-2-1 PENGUINS!** 

DO UNTO BROTHERS [PEN305]

Michelle and Jason argue because neither will help the other find what they're missing. Grandmum advises them to work together to find Michelle's doll and Jason's baseball glove, but neither listens. They understand the strength in working cooperatively when they have to rescue Zidgel, Fidgel and Midgel from Cavitus. Seeking Sol's help, they begin their search. Sol points out they won't accomplish much if they continue fighting. They discover that Cavitus is holding the others in a wormhole. Michelle suggests going through it. When Jason doesn't agree, she steers the spaceship herself. They're sucked into the wormhole and Cavitus captures them. They realize that they must work together to help each other after their attempts to rescue the others keep failing. Michelle and Jason apologize to each other, team up and help everyone escape. Upon returning home, Jason finds Michelle's oll and Michelle returns the favor.

[Educational Message: It's easy for others to take advantage of a situation when friends argue and fight

instead of working together. The only way to solve a problem facing two people is for them to work together as a team.]

Airdate: 02/20/2010

Time:

Duration: 30:00

**BABAR** 

**ROBOT RAMPAGE [BAR211]** 

Zefir and Arthur make a robot, Bob, for the family. Although Pompadour and Cornelius are not impressed by the robot, Arthur wants his robot to be acknowledged as a great invention that will be of help to the family. Arthur and Zefir then make a Bob Jr. to help Pompadour and Cornelius in the office. Meanwhile, the kids let Bob do their homework. However, they uncover a defect in Bob when their homework comes back completely incorrect. Arthur does not want to accept that there is a problem with the robot, but when Bob Jr. also proves to be defective, things get out of hand. The kids confess their cheating to Babar; but sadly, Pompadour and Cornelius want to resign because they felt the robot was supposed to replace them. In the end, Arthur admits he made a mistake and takes his robots back to the shop.

[Educational Message: If you make a mistake, it is better to admit it than to try and convince others that nothing is wrong.]

Airdate: 02/20/2010

Time:

Duration: 30:00 WILLA'S WILD LIFE

**ALLIGATOR ATE MY HOMEWORK [WIL007]** 

When Willa's school project is ruined, all eyes turn to Gus who is usually responsible for eating things. Gus sists that he is not guilty, but the animals have a hard time believing him. Willa and Dooley look for clues try to find the culprit rather than blame Gus. They find a paint can that is too high for Gus to reach and a long footprint. All the clues seem to point to Koko who breaks down and confesses. The animals learn a lesson in telling the truth and not jumping to conclusions.

[Educational Message: Don't jump to conclusions and place blame without proof. If you're honest about your mistakes, you'll probably be forgiven.]

**HAMMERING AWAY [WIL007]** 

Willa travels around her house saying goodnight to all her animals. She feels terribly saying goodnight to Jenny who sleeps outside in the rain. She decides to build Jenny a giraffe-house. Willa and the gang work together on this new project despite Jenny's protests. Soon, everyone wants their own house and they're fighting for building materials until all are miserable. Willa is lonely inside and her animals are unhappy in their animal houses. Willa and the animals realize that the best place for the animals is inside with Willa, except for Jenny who is very happy outside, under the tree.

[Educational Message: Others may have something that you don't; this does not mean that you need it. Be happy with what you have.]

Airdate: 02/20/2010

Time:

Duration: 30:00

JANE AND THE DRAGON SHALL WE DANCE (JAD105)

Excited about the upcoming annual ball, the Princess extracts a promise from Jane to dance with her. Eager to tend the ball as a knight, Jane readily agrees and begins practicing her dance steps. Gunther notices Jane hobbling about in an attempt to dance, and mocks her abilities as a knight. To top it off, Jane's mother places the

condition on her to wear a dress if she plans on attending the ball. Jane knows that once she attends the ball in a dress, she will not be taken seriously as a knight. So, she decides to skip the ball altogether. Jane feels extremely disappointed, but the Princess who looked forward to dancing with her is even more disappointed. To ake it up to Jane, her friends throw her a surprise party in lieu of the ball where she can attend as a knight and keep her promise to the Princess.

[Educational Message: Staying true to yourself requires sacrifice, but don't forget the promises you make

to others. Find a way to compromise without abandoning your ideals.]

Airdate: 02/27/2010

Time:

Duration: 30:00 TURBO DOGS

**RELAY RACERS [TDO108]** 

Mags is partnered with Stinkbert for their next race. In practice, Stinkbert slows down to smell trash, drives through puddles, and chews the baton. Worried their team isn't doing well, Mags thinks if Stinkbert races more like her, they may win. She plugs his nose so he won't slow down to sniff trash, puts lemon juice on the baton to keep him from chewing it, and makes Stinkbert wash his car. Despite her efforts, they don't race well together, and Mags feels dejected. Thinking she's a bad partner because they don't race the same way, Mags wants to quit. She learns that partners work well when they race their own way after Stinkbert explains that his strategies have a purpose and they help him race better. Realizing he's right, Mags returns to the race with Stinkbert and their team ends up winning the race.

[Educational Message: When working in a team, your way is not always the best way for everybody.

Getting advice from your teammates will help you be successful.]

Airdate: 02/27/2010

Time:

Ouration: 30:00

**CRABBY'S MEGA BOOKS [SHL008]** 

Shelldon, Connie and Herman go to Crabby's to get a book that Shelldon has been looking for, *The Wish Machine* by Lester Riversnail, Dr. Shell's former pen name. They are interrupted by the construction caused by Cracken who is building a mega book store right next door. Shelldon and the kids assure Crabby that they are loyal and would never shop anywhere else. They come up with a plan to help Crabby clean up his store and have a book signing for Dr. Shell's book *to* draw in customers. Despite their promises and hard work, when Cracken's book store opens, the kids can't resist going in and Shelldon even buys a book. Crestfallen, Crabby returns to his store and wishes that he had never opened it. He gets knocked out when books fall on him and when he revives, Shelldon is pulling books off him. The kids feel badly about going to Cracken's and have brought Dr. Shell and many customers to Crabby's for the book signing. Everyone agrees they prefer shopping at Crabby's familiar book store.

[Educational Message: Helping a friend in a tough situation will make you feel good and will make a

difference in your friend's life.]

Airdate: 02/27/2010

Time:

Duration: 30:00 3-2-1 PENGUINS!

BETWEEN AN ASTEROID AND A HARD PLACE [PEN306]

Michelle threatens to get back at Jason after he tricks her. Grandmum advises Michelle that instead of seeking revenge, it's better to continue being nice to people, even if they've been unkind. When they join he Penguins on the Rockhopper, Michelle plans her revenge on Jason and hides in the space probe awaiting him. Michelle's plan fails when the Penguins unknowingly send the space probe after Cavitus

who's stuck in the asteroid belt. Stuck on the asteroid together, Michelle and Cavitus are forced to communicate as their friends work together to save them. Initially, Michelle resists being nice to Cavitus. Then, he tells her he's vengeful because of how he's treated, so Michelle follows Grandmum's advice and ifers him food and water. Though Cavitus retracts his promise of being her friend after they're saved, Michelle realizes that revenge doesn't solve anything. Upon returning home, Michelle apologizes to Jason for trying to get him back.

[Educational Message: It's better to continue being kind to people, even those who've been hurtful

to you because revenge doesn't solve any problem. It only makes the problem worse.]

Airdate: 02/27/2010

Time:

Duration: 30:00

**BABAR** 

THE PHANTOM [BAR113]

Everyone is afraid of the Phantom in the abandoned, broken-down old theater. When Babar enters the theater one day, he comes face to face with the Phantom who roams the empty hallways and plays melancholy tunes on his piano. It turns out the Phantom is actually an old musician who used to perform in the theater many years ago. He warns Babar to keep his secret or else. Babar decides to help him come out of his seclusion. But, the Phantom resents meddling and scares Babar's friends away. Tired of maintaining the old theater, the city finally decides to tear it down. Babar realizes he must do something to stop them from destroying the Phantom's home. He convinces the Phantom to come out of hiding. Seeing how well the old musician still performs, the city decides to renovate the theater and the Phantom returns to the Opera.

[Educational Message: Even when people resist your help, it's still important to try because they will

appreciate what you do for them.]

`irdate: 02/27/2010

ime:

Duration: 30:00

WILLA'S WILD LIFE

WILLA, WILLA EVERYWHERE [WIL005]

Enthusiastic Willa signs up for three different clubs: ballet, band and hockey. She has a hard time managing all the practices and performances and has to neglect her animal friends who want to play with her. The animals try to help her juggle her many responsibilities, but she ends up terribly confused and worn out. She also is not able to do her best at any one thing.

[Educational Message: Sticking to one thing and doing it well is better than over-extending yourself

and jeopardizing your ability to be successful.]

Airdate: 02/27/2010

Time:

Duration: 30:00

JANE AND THE DRAGON DRAGON RULES (JAD107)

Jane and her friends have the chance to play "bandy ball" on the King's day off. But when Dragon joins in the game, it turns disastrous. Jane's friends finally decide they don't want to play with Dragon anymore because he is too big and clumsy. Jane gets upset and decides to quit playing. Later, she realizes she overreacted, so she returns to her friends and the game with Dragon as a referee. When Jane returns from retrieving the ball that Dragon has thrown over the courtyard where the King is sleeping, she and her friends run into Gunther who has managed to get the King's crown stuck on his head. They help him remove the crown and sit down to enjoy upper together, putting the day's differences behind them.

[Educational Message: When you get angry with friends during a game, remember that a game is meant to be fun for everyone. So, try to work out your problems and you will still be able to have fun and enjoy your friendship.]

Airdate: 03/06/2010

Time:

Duration: 30:00 **TURBO DOGS** 

**RACE FOR TREASURE [TDO109]** 

Strut and Stinkbert each find half of a treasure map. Strut teams up with Dash to find the treasure. Stinkbert and Clutch go on their secret mission to find the same treasure. The two teams wind up in the same places. Finally, Dash tells Stinkbert that he and Strut are looking for a treasure and asks if they want to help. Clutch acts like he has no idea what Dash is talking about and jets off to find the treasure with Stinkbert. The teams follow their maps to Wrenchini's. At a loss, they nearly give up when the two ends of the map fall together, creating just one map. All four dogs realize they should have worked together all along and, by reading one map, they find crates with old antique car parts in them. They share the parts to repair one antique car for an antique car show, and win.

[Educational Message: Cooperation and teamwork will get you farther than trying to do things alone.]

Airdate: 03/06/2010

Time:

Duration: 30:00 **SHELLDON** 

**GET A LIFE [SHL012]** 

am, Hook and Mac are booed while performing at a concert. Deflated, Sam decides to quit the band. ../eanwhile, Hook and Mac hold auditions for a new member, but have little success until they hear Connie sing one of their songs. They immediately ask her to join the band and she does so on the condition that they practice on a regular basis. The new band has a lot of success; hard work pays off. In the meantime, Herman and Shelldon miss Connie and sabotage one of her performances so she won't go on tour. Their plan backfires because the band dissolves, Connie is out of a job, and she doesn't want to hang out with the boys, either. When they confess, she makes them help put the band back together and, because the band has practiced, they are successful right away. Connie, however, decides to stay with the Clam Shell Inn and remain friends with Herman and Shelldon. That turns out to be more important than being a rock

[Educational Message: Even if you're talented, it takes practice if you want to be successful at doing something you love.]

Airdate: 03/06/2010

Time:

Duration: 30:00 3-2-1 PENGUINS!

IN THE BIG PLACE [PEN307]

When Jason refuses to help Michelle fly her remote-controlled plane, Grandmum reminds him to be helpful to everyone if he's in the position to do so. Instead, Jason retreats to the attic where he and Michelle join the Penguins for another mission. They must help the Penguins retrieve a cookie for the cows that need it to fuel their spaceship after crash-landing on an asteroid. Though Jason is hesitant about helping them, they return to Grandmum's house to get a cookie when Cavitus interrupts them. Frustrated, Jason wants to return home without slping the cows. But when he sees that nobody's being helped, and they need help retrieving the cookie, he realizes Grandmum's right. He helps Michelle fly her plane so they can outsmart Cavitus, then retrieves the

cookie and helps deliver it to the cows. In turn, they help by charging the Galeezel fully and the kids return home. [Educational Message: If someone asks you for help and you have the power to help them, you should. It's not nice to refuse to help someone in need. You never know when you may need someone else's elp.]

Airdate: 03/06/2010

Time:

Duration: 30:00

**BABAR** 

TO DUET OR NOT TO DUET [BAR111]

Babar is scheduled to perform a duet with a great pianist at a concert. But instead of admitting that the piece of music is too hard for him, he procrastinates. He does everything but practice his piano playing and eventually the guilt begins to affect him and his job as King. Before he knows it, the day of the duet has arrived. With the help of Madame, Babar learns that procrastination does not help the situation, so he works extra hard to practice. His hard work pays off when his duet is a success, and Babar realizes that if he had worked diligently from the beginning he could have done a better job with less work.

[Educational Message: Delaying your work will only make the work harder.]

Airdate: 03/06/2010

Time:

Duration: 30:00 WILLA'S WILD LIFE

**WILLA AWARDS [WIL020]** 

Willa earns an award at school and decides that her animals need awards, too. She plans an awards ceremony and dedicates individual awards for each animal. The penguins win for silliest animals. When the awards ceremony is over, Willa realizes that she forgot Gus and hurt his feelings. They have a hard ame coming up with a reason to give Gus a trophy; he does not seem to be the best at anything. Finally, Willa realizes that Gus is the best eater. He is happy with his food trophy.

[Educational Message: Everyone is good at something.]

Airdate: 03/06/2010

Time:

Duration: 30:00

JANE AND THE DRAGON DRAGON DIVA [JAD109]

The King wants Jester to sing in the inter-kingdom song competition. But, Jane is so enthusiastic in her coaching that Jester ends up losing his voice. Fortunately, Jane hears a beautiful voice coming from behind the trees. She discovers that the voice belongs to Dragon who swears her to secrecy. Nobody will take him seriously if they know he sings well. So, Jane pretends to be the one with the beautiful singing voice even though her own singing is pretty awful. Jane's lip-synching ends disastrously when Dragon forgets to chime in. But just then, Dragon swoops into the limelight and resumes the song with his beautiful voice.

[Educational Message: If you have a talent, don't hide behind others because you think you'll be embarrassed. Share your talents and most people will appreciate your gifts.]

Airdate: 03/13/2010

Time:

`uration: 30:00

WHAT A LULU [TDO110]

Dash offers to care for Lulu so Mags can attend a show out of town. So, Mags leaves Lulu with Dash, carefully explaining Lulu's routine and needs. Dash pays little attention and when Mags leaves, he comes negligent. He overfeeds Lulu, forgets to oil her wheel, and leaves with GT for a race. Lulu ends up getting out of her cage. When Dash returns, he discovers Lulu missing. He tries replacing her with another hamster but it doesn't work. So, he decides to lure her out with her favorite music and waits for her all night. Upon waking, Dash finds Lulu in her cage and cares for her properly. When Mags returns, he confesses. Knowing how hard he worked to make up for it, Mags forgives him. Dash realizes he should have been more careful about caring for Lulu in order to fulfill his promise to Mags.

[Educational Message: If you make a promise to a friend, it is important to follow through and be

sure you take care of things as you promised to do.]

Airdate: 03/13/2010

Time:

Duration: 30:00 SHELLDON

YOU'RE NOT WELCOME [SHL009]

Mama and Papa offer their vacation to Dr. Shell and decide to lounge around the Inn with the kids. Just after Dr. Shell leaves, two baby creatures are abandoned at the Inn. No one knows what they are but they grow very rapidly during the day from a diet of salad oil. When several friends come to the Inn, we find out there was an oil spill near the beach and everyone fled. But the Clams realize that Dr. Shell was heading toward the spill. After a song about teamwork, Connie, Herman, Shelldon and the rest of the guests help save Dr. Shell. They even take the mysterious babies with them and, when they finally reach Dr. Shell, he tells the group that the babies are oil-eating microbes. They rescue the troops and stay on the beach to clean up while everyone else heads home safely.

[Educational Message: When you work together as a team, you can accomplish feats that seem

nearly impossible.]

Airdate: 03/13/2010

Time:

Duration: 30:00 3-2-1 PENGUINS!

I SCREAM, YOU SCREAM [PEN201]

Jason and Michelle realize they can't return home after they find the Galeezel ruined. Frustrated, they blame each other and begin fighting. Although Zidgel reminds them of Sol's advice to seek knowledge before accusing someone and hold their temper before they lose all control, Jason and Michelle continue bickering. Meanwhile, the Penguins head toward Comet Lounge in search of Fidgel's friend who can fix the Galeezel. Arriving there, they find Cavitus has ambushed the ice cream ship. Before they can rescue it, they notice their belongings ruined and start blaming each other without clarifying the facts. When they discover Cavitus' tiny robot is behind the mess, they realize they've lost control of their ship as a result. They finally stop arguing, rescue the ship, fix the Galeezel, and return the kids back home. Back at home, the children apologize for accusing each other and getting angry before clarifying the truth.

[Educational Message: Before you accuse someone, you should make sure you know all the facts and get control of your anger. The more you know, the less likely that the situation will spin out of control.]

Airdate: 03/13/2010

Time:

Duration: 30:00

ABAR

THE ONE THAT GOT AWAY [BAR210]

The family is going fishing. The boys are not including Flora though she wants to fish. She ends up happily partnering with Babar, but proves to be a bit of a nuisance. Flora feels discouraged and down. She even breaks the line after Babar caught his dream fish, old Black Tail. Babar tells Flora to not be scouraged because he keeps on trying. Flora goes back out after lunch to fish with Babar and catches her first fish while Babar loses old Black Tail again in order to help her. Babar and Flora agree that this year's fishing trip was the best yet.

[Educational Message: When you try something new, you may find it hard at first, but you should try again until you have some success. Even if you don't do well, you can have a good time]

Airdate: 03/13/2010

Time:

Duration: 30:00 WILLA'S WILD LIFE

WILLA SETS THE STAGE [WIL004]

Willa has a small part in the school play while Evelyn has a key role. Evelyn is anxious about making a huge mistake, but it's Willa who messes up during rehearsal. This makes Willa nervous. The seals encourage Willa to practice and everything will be fine. She works with her animal friends until she is confident. The show turns out to be a big success even though some mistakes were made. Willa and Evelyn are proud of their performances.

[Educational Message: Everyone makes mistakes, but you can be proud of your work if you have

practiced.]

Airdate: 03/13/2010

Time:

Duration: 30:00

ANE AND THE DRAGON

DVENTURES IN ROYAL BABYSITTING [JAD110]

When the King and Queen are gone for the day on royal business, Jane is entrusted with "protecting the royal heirs," that is, babysitting. Unfortunately, watching the bratty Prince and playful Princess wreaks havoc with Jane's plan to study for one of Sir Theodore's knighthood tests. So, Jane asks Dragon to keep an eye on the two children for an hour while she studies. Dragon manages to misplace the Princess in a game of hide 'n' seek, and Jane has to race to find the missing Princess before the King and Queen return home. She manages to find the kids in time and find time to study, too. Jane learns that her real test was to remain honest with herself and others throughout her challenges in balancing her responsibilities.

[Educational Message: When you're given a responsibility, don't push it off to someone else no matter what the reason and be honest when you make a mistake.]

Airdate: 03/20/2010

Time:

Duration: 30:00 TURBO DOGS

PINATA PARTY [TDO111]

Strut accidentally places Mags' invitation for her piñata party, along with his mail, in the trunk of his car. On the racetrack, Mags gives GT's invitation to him, but Strut outraces her before she can verify whether he got his invitation from Delivery Dog. When Strut hears about Mags' party, he thinks he isn't invited. Stinkbert advises Strut to talk to Mags, but Strut refuses. Instead, he decides to ruin the party by filling her piñata with water balloons. At the party, Mags wonders why Strut didn't come. Meanwhile, Strut tries to spy on the party, but the window is too dirty. When he returns to his car to get a rag, he finds the invitation in his trunk. Realizing he was invited, he returns to the party to confess and warn them about his trick. Strut and Mags apologize to one another for assuming without knowing.

[Educational Message: If you are not sure about something, the best thing to do is to ask. Assuming the worst creates more misunderstandings with friends.]

Airdate: 03/20/2010

Time:

Duration: 30:00 **SHELLDON** 

SHELLDON MAKES WAVES [SHL010]

Dr. Shell hosts/narrates this episode, which is a flashback to Shelldon's discovery of his true identity. Shelldon was told that he was not Mama and Papa Clam's baby. They assure him that they love him and that he is part of the family, but Shelldon is troubled with not knowing who he really is. While walking with Connie they are both washed up on a distant shore after a tsunami hits. Mayor Yoka is also washed up on shore and during their conversation tells Shelldon that he is a Yoka Star Shell – a species that has special powers, leadership abilities, and skills to fight pollution. Feeling confident now that he understands the legacy of his "species", Shelldon heads back to town. He discovers that Cracken is trying to take over by buying all the run-down businesses and taking advantage of people. Shelldon, who now has a sense of empowerment and pride, confronts Cracken. He encourages everyone to work together to clean up rather than sell out to Cracken.

[Educational Message: We are all different from each other and each of us should use our unique strengths and abilities to help others and be a useful member of a group.]

Airdate: 03/20/2010

Time:

Duration: 30:00 3-2-1 PENGUINS!

HE GREEN-EYED MONSTERS [PEN202]

Michelle tries to switch rooms after finding that Jason's room is bigger than hers. When she complains to Sol, he explains that she's envious of Jason by comparing envy to a green-eyed monster. When Michelle tries switching their rooms, after Jason leaves the ship, she's confronted with an actual green-eyed monster. Meanwhile, Jason and Zidgel try convincing the sheep of Planet Picket that the grass is green on both sides of their fence. When they don't listen, they're also confronted by a green-eyed monster. While everyone tries stopping the monsters from eating everything, Michelle recalls Sol's analogy about envy. Realizing that the only way to get rid of them is to appreciate what she has and not be envious of others, she asks the sheep to do the same. It's only when Michelle and the sheep appreciate what they have and stop feeling envious that the green-eyed monsters finally disappear.

[Educational Message: Envy is an unhealthy emotion. Instead of making yourself feel bad by wanting what others have, you should appreciate what you have and make the most of it.]

Airdate: 03/20/2010

Time:

Duration: 30:00

**BABAR** 

WHAT'S MINE IS MINE [BAR202]

Arthur is tricked into buying a tin mine from Charlie Digger after discovering a gold nugget in it. Babar researches it and finds that the gold is too pure to come from the mine. When Arthur learns he has been tricked, he plans to teach Charlie a lesson. Pretending he has struck gold, Arthur convinces Charlie there is gold in the mine. Charlie returns to the mine where he finds Arthur and Zefir with a cartload of gold. Charlie asks Arthur to make him a partner, and Arthur agrees. Babar interrupts them and advises Arthur that cking Charlie isn't the right way to recover his money. Realizing Babar's right, Arthur calls the deal off

and admits the truth to Charlie. Though Charlie gets in trouble with Pompadour for other illegal acts, Arthur ends up selling the mine to Rataxes who uses it to mine mud for his kingdom's mud baths.

[Educational Message: Tricking someone who tricked you is not the right way to deal with a oblem. If you've been tricked into buying something you didn't want, see if the person who tricked you will fix it, take it back, or get punished. See if someone else can use what you bought.]

Airdate: 03/20/2010

Time:

Duration: 30:00 WILLA'S WILD LIFE

**HIDDEN TREASURE [WIL008]** 

Willa watches her dad bring in a beautifully wrapped present. She is dying with anticipation and, despite Jenny's protest, goes in search of the gift. Willa ventures into forbidden territory, Dad's office, and finds the present. She cannot contain herself and opens it. It's a broominator, an automatic vacuum cleaner that soon is completely out of control, destroying the house. Dad is furious that Willa almost ruined his special surprise for Grandma Birdie. Willa admits that she should not have gone snooping and agrees to check with Dad before opening things that don't belong to her. She eagerly starts cleaning up the mess she

[Educational Message: Do not snoop around; check with an adult before you open something that does not belong to you.]

Airdate: 03/20/2010

Time:

Duration: 30:00

JANE AND THE DRAGON PIG OF A PROBLEM [JAD112]

Always up to no good, Prince Cuthbert sneaks into the pigpen alone. He runs out a few minutes later squealing when Smithy's pig bites him. The King decides that Pig must be tethered and removed from the castle. Smithy is devastated because Pig is not just his pet but also his friend. When the merchant agrees to buy Pig from the King, Dragon decides to steal Pig away to his cave. Believing that Smithy has done something with Pig, Smithy is dismissed from the castle staff. Upset with the turn of events, Jane tries to learn the truth. She wins Prince Cuthbert over and discovers that it was he who scared Pig, and caused Pig to react in defense. Jane shows the King that the problem doesn't lie with Pig, but with the way Prince Cuthbert treats Pig. Thanks to Jane, the misunderstanding is cleared, and Smithy returns to the castle with

[Educational Message: In order to clear a misunderstanding, it's important to find the cause behind it and clarify the truth.]

Airdate: 03/27/2010

Time:

Duration: 30:00 **TURBO DOGS** 

FAIR PLAY [TDO112]

Strut creates a new game and his friends ask to play by his rules. When GT wins, Strut changes the rules to ensure his own win. His friends comply with his rules, and agree to race again. But GT wins again, and Strut alters the rules once more so he wins. Upset, GT leaves the race and Mags tells Strut to stop changing the rules so much. Strut continues to change the rules to make sure he's the winner each time. Tired of Strut cheating, his friends eventually abandon Strut's game and make up their own game. When trut confronts them, he learns they won't play with him because he cheats by changing the rules to win

every time. But when he asks to play, they let him. He finally realizes he must play fairly, and apologizes to his friends for cheating.

rEducational Message: To win fairly, you must play fairly. Changing the rules to ensure your win is of just unfair; it also alienates the players in a game. Nobody will want to play with you if you cheat just to win.]

Airdate: 03/27/2010

Time:

Duration: 30:00 **SHELLDON** 

CRABBY'S SCHOOL DAZE [SHL001]

Mr. Squid has the students participate in peer tutoring; the best pupils in each subject will tutor those in need. Connie is paired with Herman because Connie is strong in math and Herman is strong in wood shop. With an odd number of students, Shelldon is left out. After a conversation with Mr. Squid, he heads off to the book store in search of books that will help him figure out his strengths. At the book store, Shelldon finds out that Crabby quit school. Crabby opened his book store because he loved books and wanted to be surrounded by them. But, he regrets not having a diploma. Shelldon gets Crabby to join Shelldon's class at school and Shelldon becomes his tutor. Crabby passes his exam and Shelldon, having studied more than usual tutoring Crabby, gets an A- on his exam. Crabby also taught Shelldon how to stand up to the school bully.

[Educational Message: Each of us has unique talents that can be used to help others.]

Airdate: 03/27/2010

Time:

Duration: 30:00
-2-1 PENGUINS!
-AZY DAZE [PEN203]

Upset at Michelle for not loaning him money to buy what he wants, Jason complains about having to work. Following Jason's lead, Zidgel suggests they take the day off and picnic at Planet Rigel-13. On their way, they stop at Comet Lounge where Michelle tells Sol about Jason's aversion to hard work. Sol advises them to watch the ants closely and see how diligently they work. Upon reaching Rigel-13, the Penguins and the cadets find it a mess. After Fidgel and Michelle return to the ship for cleaning supplies, the others are attacked by giant ants. When Jason is confronted with the ants, he finally remembers Sol's words and understands that the ants are there to clean up the planet's mess because they are hard workers. He helps the ants clean up, apologizes to the Penguins for his laziness, and finishes all his chores when he returns home to Grandmum.

[Educational Message: Laziness is never rewarded, but hard work has many rewards. So, when you want something, you must work for it diligently and with a strong effort.]

Airdate: 03/27/2010

Time:

Duration: 30:00

**BABAR** 

**HELPING HANDS [BAR205]** 

The children overhear Cornelius and Pompadour discussing the home's expenses and mistakenly believe their parents are in financial trouble. To help them, the children hold a yard sale and sell some of the household things. Meanwhile, Babar and the others notice things missing in the house. When the gifts Babar and Rataxes exchange before the signing of an important treaty disappear, Rataxes decides not to gn the treaty and prepares to leave. The children find a dejected Babar on the swings and show him their profits, sharing with Babar the exchange between Cornelius and Pompadour. Babar realizes their mistake

and clarifies that they will not be sent to the poorhouse. He returns Rataxes' lamp to him and the children explain their misunderstanding to Rataxes. Rataxes accepts the lamp and decides to stay to discuss the treaty. Babar advises the children to ask before they try to help next time.

iducational Message: If you want to help someone, be sure to ask them what they need help with before you do anything. Not having all the information or misunderstanding the situation can create more problems.]

Airdate: 03/27/2010

Time:

Duration: 30:00 WILLA'S WILD LIFE

THE ALLIGATOR ATE MY HOMEWORK [WIL007]

When Willa's school project is ruined, all eyes turn to Gus who is usually responsible for eating things. Gus insists that he is not guilty, but the animals have a hard time believing him. Willa and Dooley look for clues to try to find the culprit rather than blame Gus. They find a paint can that is too high for Gus to reach and a long footprint. All the clues seem to point to Koko who breaks down and confesses. The animals learn a lesson in telling the truth and not jumping to conclusions.

[Educational Message: Don't jump to conclusions and place blame without proof. If you're honest about your mistakes, you'll probably be forgiven.]

**HAMMERING AWAY [WIL007]** 

Willa travels around her house saying goodnight to all her animals. She feels terribly saying goodnight to Jenny who sleeps outside in the rain. She decides to build Jenny a giraffe-house. Willa and the gang work together on this new project despite Jenny's protests. Soon, everyone wants their own house and they're fighting for building materials until all are miserable. Willa is lonely inside and her animals are unhappy in their animal houses. Willa and the animals realize that the best place for the animals is inside with Willa, xcept for Jenny who is very happy outside, under the tree.

¿Educational Message: Others may have something that you don't; this does not mean that you need it. Be happy with what you have.]

Airdate: 03/27/2010

Time:

Duration: 30:00

JANE AND THE DRAGON

<u>A THING OF BEAUTY [JAD113]</u>

Given the task of guarding the Queen's portrait until the grand unveiling gala, Jane is also asked to never leave her post. Despite being extremely vigilant, Jane leaves her post briefly after hearing Dragon crashland outside while practicing his landing for the up-coming festivities. Jane returns to her task, unaware that someone else has been in the castle. The next day, the Queen's portrait is unveiled and the court is shocked to see that her beautiful image has been defaced. As a result, Jane is punished with extra chores. When Jane tries to find out who the defacer is, she is shocked to see that it's the Queen herself, who admits being uncomfortable with her appearance and being on display. Fortunately, the Queen comes forward and admits that she defaced the painting so Jane isn't further punished for leaving her duties. [Educational Message: When you've been given a responsibility, you should take it seriously. Otherwise, you might get blamed for not doing your job.]

### Network Public Service Schedule January 2010 (PSAs Targeted to Children 16 and Under)

			DURATION MATERIAL I		
3 LOSER		21:57:00			TMYK OLYMPICS/APOLO ANTON OHNO
WINE CNTRY		4:29:17			TMYK SAFE DRIVING/ANN CURRY
		10:26:48			BRAVO
ZULAPATROL					TMYK ENVIRONMENT/JACK MCBRAYER
ZULAPATROL		10:27:08			
MY FND RBT		10:56:18			BRAVO
MY FND RBT		10:56:38			TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
WILLA		11:26:55			BRAVO
WILLA		11:27:15			TMYK ENVIRONMENT/MASI OKA
BABAR		11:56:28		_	BRAVO
BABAR		11:56:48			TMYK OLYMPICS/APOLO ANTON OHNO
SHELLDON	1/2/2010	12:26:48	0:20 XNPI252920		BRAVO
SHELLDON	1/2/2010	12:27:08	0:10 ZNBC8132H		TMYK ANTI-PREJUDICE/JOHN KRASINSKI
JANEDRAGON	1/2/2010	12:57:04	0:20 XNPI252920	PS	BRAVO
JANEDRAGON	1/2/2010	12:57:24	0:10 ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
MERCY	1/2/2010	20:49:57	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
HEROES	1/4/2010	21:54:23	0:15 ZNBC9503H	PS	TMYK ALI LARTER/PHYSICAL ACTIVITY
TURBO DOGS	1/9/2010	10:26:48	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DOGS	1/9/2010	10:27:03	0:15 ZNBC9534H	PS	TMYK MASI OKA/ECO-HEALTH
SHELLDON	1/9/2010	10:56:47	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
SHELLDON	1/9/2010	10:57:02	0:15 ZNBC9503H	PS.	TMYK ALI LARTER/PHYSICAL ACTIVITY
321PENGUIN	1/9/2010	11:26:48	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	1/9/2010	11:27:03	0:15 ZNBC9538H	PS	TMYK GREG GRUNBERG/ENVIRONMENT
BABAR	1/9/2010	11:56:27	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
BABAR	1/9/2010	11:56:42	0:15 ZNBC9505H	PS	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
WILLA	1/9/2010	12:26:57	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
'MLLA	1/9/2010	12:27:12	0:15 ZNBC9507H	PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
NEDRAGON	1/9/2010	12:57:03	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
JANEDRAGON		12:57:18		PS	TMYK AMY POEHLER/ENVIRONMENT
MERCY	1/13/2010			P\$	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
TURBO DOGS	1/16/2010			PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
TURBO DOGS	1/16/2010				TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
SHELLDON	1/16/2010				AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	1/16/2010				TMYK JIMMY FALLON/PHYSICAL ACTIVITY
321PENGUIN	1/16/2010				AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
321PENGUIN	1/16/2010				TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	1/16/2010				AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	1/16/2010				TMYK CHRISTOPHER MELONI
WILLA	1/16/2010				AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
WILLA	1/16/2010				TMYK ANTHONY ANDERSON/JEREMY SISTO/ENVIRONMEN
JANEDRAGON					AD COUNCIL AD COUNCIL/ENERGY BALANCE
					TMYK MASI OKA/ECO-HEALTH
JANEDRAGON					TMYK ZACHARY LEVI/ENVIRONMENT
MERCY	1/20/2010				
TURBO DOGS	1/23/2010				AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DOGS	1/23/2010			PS PS	TMYK MASI OKA/ECO-HEALTH
SHELLDON	1/23/2010				AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
SHELLDON	1/23/2010			PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
321PENGUIN	1/23/2010				AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	1/23/2010			PS	TMYK CHRISTOPHER MELONI
BABAR	1/23/2010				AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
BABAR	1/23/2010	11:57:00	0:15 ZNBC9503	PS	TMYK ALI LARTER/PHYSICAL ACTIVITY
MILLA	1/23/2010	12:26:57	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
ILLA	1/23/2010	12:27:12	0:15 ZNBC9538	PS	TMYK GREG GRUNBERG/ENVIRONMENT
JANEDRAGON	1/23/2010	12:57:02	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS

JANEDRAGON	1/23/2010	12:57:17	0:15 ZNBC9533	PS	TMYK ZACHARY LEVI/ENVIRONMENT
MERCY	1/23/2010	20:51:54	0:15 ZNBC9506H	PS	TMYK ALISON SWEENEY/PHYSICAL ACT AND NUT
TURBO DOGS	1/30/2010	10:26:48	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
IRBO DOGS	1/30/2010	10:27:03	0:15 ZNBC9501H	PS	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
SHELLDON	1/30/2010	10:56:49	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	1/30/2010	10:57:04	0:15 ZNBC9535H	PS	TMYK CHRISTOPHER MELONI
321PENGUIN	1/30/2010	11:26:48	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
321PENGUIN	1/30/2010	11:27:03	0:15 ZNBC9536H	PS	TMYK ANTHONY ANDERSON/JEREMY SISTO/ENVIRONMEN
BABAR	1/30/2010	11:56:16	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	1/30/2010	11:56:31	0:15 ZNBC9534H	P\$	TMYK MASI OKA/ECO-HEALTH
WILLA	1/30/2010	12:26:57	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARDS
WILLA	1/30/2010	12:27:12	0:15 ZNBC9537H	PS	TMYK AMY POEHLER/ENVIRONMENT
JANEDRAGON	1/30/2010	12:57:03	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRAGON	1/30/2010	12:57:18	0:15 ZNBC9505H	PS	TMYK JIMMY FALLON/PHYSICAL ACTIVITY

Network	<b>Public Service</b>	Schedule	Februar	y 2010
---------	-----------------------	----------	---------	--------

	ublic Service Sch			TVDE	TITLE PRODUCT TITLE
SHOW NA			DURATION MATERIAL ID		AD COUNCIL AD COUNCIL/ENERGY BALANCE
)LLA	2/6/2			PS DC	TMYK AMY POEHLER/ENVIRONMENT
WILLA	2/6/2			PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAI
JANEDRA				PS PS	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
JANEDRA				PS	
TURBO DO				PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DO				PS	TMYK MASI OKA/ECO-HEALTH
SHELLDO				PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAI
SHELLDO	N 2/6/2			PS	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
321PENG	JIN 2/6/2			PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENG	JIN 2/6/2	2010 11:27:0		PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
BABAR	2/6/2	2010 11:56:2	8 0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAI
BABAR	2/6/2	2010 11:56:4	3 0:15 ZNBC9538H	PS	TMYK GREG GRUNBERG/ENVIRONMENT
TURBO D	OGS 2/13/2	2010 10:26:4	.8 0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAI
TURBO D	OGS 2/13/2	2010 10:27:0	0:15 ZNBC9507H	P\$	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
SHELLDO	N 2/13/2	2010 10:56:5	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDO	N 2/13/2	2010 10:57:0	0:15 ZNBC9505H	PS	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
321PENG	JIN 2/13/2	2010 11:26:4	8 0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAI
321PENG	UIN 2/13/2	2010 11:27:0	0:15 ZNBC9501H	PS	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	2/13/2	2010 11:56:3	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	2/13/2	2010 11:56:4	5 0:15 ZNBC9535H	PS	TMYK CHRISTOPHER MELONI
WILLA	2/13/2	2010 12:26:5	68 0;15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAI
WILLA	2/13/2	2010 12:27:1	3 0:15 ZNBC9536H	PS	TMYK ANTHONY ANDERSON/JEREMY SISTO/ENVIRONMEN
JANEDRA	GON 2/13/2	2010 12:57:0	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRA	GON 2/13/2	2010 12:57:2	0:15 ZNBC9534H	PS	TMYK MASI OKA/ECO-HEALTH
TURBO D		2010 10:26:4	18 0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO D		2010 10:27:0	0:15 ZNBC9501H	PS	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
' IELLDO			19 0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHA)
SHELLDO			0:15 ZNBC9535H	PS	TMYK CHRISTOPHER MELONI
321PENG				PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENG				PS	TMYK ANTHONY ANDERSON/JEREMY SISTO/ENVIRONMEN
BABAR	2/20/			PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAI
BABAR	2/20/			PS	TMYK MASI OKA/ECO-HEALTH
WILLA	2/20/			PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	2/20/			PS	TMYK AMY POEHLER/ENVIRONMENT
JANEDRA				PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAL
JANEDRA				PS	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
TURBO D				PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAI
TURBO D				PS	TMYK ALI LARTER/PHYSICAL ACTIVITY
				PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDO				PS	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
SHELLDO				PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHA!
321PENG				PS	TMYK AMY POEHLER/ENVIRONMENT
321PENG				PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	2/27/			PS	TMYK MASI OKA/ECO-HEALTH
BABAR		2010 11:56:		PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHAI
WILLA		2010 12:26:		PS	TMYK ANTHONY ANDERSON/JEREMY SISTO/ENVIRONMEN
WILLA		2010 12:27:			AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRA		2010 12:56:		PS De	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
JANEDRA	AGON 2/27/	2010 12:57:	03 0:15 ZNBC9507H	PS	THE REPORT OF THE PROPERTY OF THE PROPERTY OF

Network Public S	ervice Schedule AIR DATE HI			TYPF	TITLE PRODUCT TITLE
SHOW NAME	3/6/2010	10:26:48		PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
JRBO DOGS	3/6/2010	10:20:48		PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
TURBO DOGS		10.27.03	- · · ·	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	3/6/2010			PS	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
SHELLDON	3/6/2010			PS .	AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	3/6/2010			PS	TMYK LAW & ORDER/ENVIRONMENT
321PENGUIN	3/6/2010			PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	3/6/2010			PS	TMYK CHRISTOHER MELONI/ENVIRONMENT
BABAR	3/6/2010		= 1 1 1	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	3/6/2010			PS	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
WILLA	3/6/2010			PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRAGON	3/6/2010			PS	TMYK MASI OKA/ENVIRONMENT
JANEDRAGON	3/6/2010	00.00.00		PS	TMYK ALISON SWEENEY/PHYSICAL ACT AND NUT
SU D LINE	3/7/2010	20:20:26	7.7.7		TMYK ZACHARY LEVI/ENVIRONMENT
TRAUMA	3/8/2010	21:51:32		PS De	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
MERCY	3/10/2010	20:51:25		PS DC	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
TURBO DOGS	3/13/2010	10:26:48		PS DC	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
TURBO DOGS	3/13/2010	10:27:03		PS DC	AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	3/13/2010	10:56:47		PS	TMYK CHRISTOPHER MELONI
SHELLDON	3/13/2010	10:57:02		PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
321PENGUIN	3/13/2010	11:26:38		PS DC	TMYK ANTHONY ANDERSON/JEREMY SISTO/ENVIRONMEN
321PENGUIN	3/13/2010	11:26:53	****	PS DO	AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	3/13/2010	11:56:30		PS	
BABAR	3/13/2010	11:56:45		PS	TMYK MASI OKA/ECO-HEALTH AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
WILLA	3/13/2010	12:26:56	0:15 CNHH83151	PS DO	
WILLA	3/13/2010	12:27:11	0:15 ZNBC9537H	PS Do	TMYK AMY POEHLER/ENVIRONMENT
'ANEDRAGON	3/13/2010	12:56:48	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
NEDRAGON	3/13/2010	12:57:03	0:15 ZNBC9505H	PS 	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
TURBO DOGS	3/20/2010	10:26:48		PS .	AD COUNCIL AD COUNCIL/ENERGY BALANCE TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
TURBO DOGS	3/20/2010	10:27:03	0:15 ZNBC9507H	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
SHELLDON	3/20/2010	10:56:48		PS	· · · · · · · · · · · · · · · · · · ·
SHELLDON	3/20/2010	10:57:03	0:15 ZNBC9505H	PS BC	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
321PENGUIN	3/20/2010	11:26:48	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	3/20/2010	11:27:03		PS	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	3/20/2010	11:56:29	••••	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
BABAR	3/20/2010	11:56:44	0;15 ZNBC9535H	PS	TMYK CHRISTOPHER MELONI
WILLA	3/20/2010	12:26:58		PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	3/20/2010	12:27:13		PS	TMYK ANTHONY ANDERSON/JEREMY SISTO/ENVIRONMEN
JANEDRAGON	3/20/2010	12:56:48	0: <b>1</b> 5 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
JANEDRAGON	3/20/2010	12:57:03	0:15 ZNBC9534H	PS	TMYK MASI OKA/ECO-HEALTH
PARENTHOOD	3/20/2010	20:51:34	0:15 ZNBC9506H	PS	TMYK ALISON SWEENEY/PHYSICAL ACT AND NUT
SU D LINE	3/21/2010	19:49:40	0:15 ZNBC9540H	PS	TMYK CARL QUINTANILLA/ECO-HEALTH
TRAUMA	3/22/2010	21:50:09	0:15 ZNBC9507H	PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
MERCY	3/24/2010	20:53:21	0:15 ZNBC9533H	PS	TMYK ZACHARY LEVI/ENVIRONMENT
TURBO DOGS	3/27/2010	10:26:48	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
TURBO DOGS	3/27/2010	10:27:03	0:15 ZNBC9503H	PS	TMYK ALI LARTER/PHYSICAL ACTIVITY
SHELLDON	3/27/2010	10:56:48	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	3/27/2010	10:57:03	0:15 ZNBC9505H	PS	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
321PENGUIN	3/27/2010	11:26:48	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
321PENGUIN	3/27/2010	11:27:03	0:15 ZNBC9537H	PS	TMYK AMY POEHLER/ENVIRONMENT
BABAR	3/27/2010	11:56:30	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
4BAR	3/27/2010	11:56:45	0:15 ZNBC9534H	PS	TMYK MASI OKA/ECO-HEALTH
/ILLA	3/27/2010	12:26:58	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
WILLA	3/27/2010	12:27:13	0:15 ZNBC9536H	PS	TMYK ANTHONY ANDERSON/JEREMY SISTO/ENVIRONMEN

JANEDRAGON	3/27/2010	12:56:48	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RICHARD
JANEDRAGON	3/27/2010	12:57:03	0:15 ZNBC9507H	PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
SU D LINE	3/28/2010	19:52:16	0:15 ZNBC9505H	PS	TMYK JIMMY FALLON/PHYSICAL ACTIVITY
RAUMA	3/29/2010	21:51:35	0:15 ZNBC9507H	PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
MINUTE2WIN	3/31/2010	20:53:35	0:15 ZNBC9506H	PS	TMYK ALISON SWEENEY/PHYSICAL ACT AND NUT

#### QUBO 2010 - QUARTER 1

\ay	Part	Air Date	Time	Network	Show Title	Promo Id	Promo Title	Type	Hit Time
FRI	Р	01/01/2010	08:00PM	NBC	THE BIGGEST LOSER 8	010G915QUB110	QUBO: PARENTS	Promo	08:20PM
FRI	Р	01/01/2010	08:00PM	NBC	THE BIGGEST LOSER 8	010G915QUB110	QUBO: PARENTS	Promo	09:38PM
FRI	E	01/08/2010	06:30PM	NBC	NIGHTLY	010G915QUB110	QUBO: PARENTS	Promo	08:21PM
FRI	Р	01/08/2010	10:00PM	NBC	THE JAY LENO SHOW	010G915QUB110	QUBO: PARENTS	Promo	10:33PM
FRI	Р	01/15/2010	08:00PM	NBC	L&O	010G915QUB110	QUBO: PARENTS	Promo	08:15PM
FRI	Р	01/15/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:21PM
FRI	Р	01/22/2010	10:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	10:12PM
FRI	Р	01/22/2010	10:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	10:23PM
FRI	Р	01/29/2010	08:00PM	NBC	L&O	010G915QUB110	QUBO; PARENTS	Promo	08:16PM
FRI	P	01/29/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:18PM
FRI	P	02/05/2010	08:00PM	NBC	L&O	010G915QUB110	QUBO: PARENTS	Promo	08:17PM
FRI	Р	02/05/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:19PM
-RI	Р	03/05/2010	08:00PM	NBC	WHO DO YOU THINK YOU ARE?		QUBO: PARENTS	Promo	08:25PM
FRI	Р	03/05/2010	08:58PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:21PM
FRI	Р	03/12/2010	08:00PM	NBC	WHO DO YOU THINK YOU ARE?		QUBO: PARENTS	Promo	08:19PM
FRI	Р	03/12/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:22PM
FRI	Р	03/19/2010	08:00PM	NBC	WHO DO YOU THINK YOU ARE?		QUBO: PARENTS	Promo	08:12PM
FRI	Р	03/19/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:20PM
FRI	Р	03/26/2010	08:00PM	NBC	WHO DO YOU THINK YOU ARE?		QUBO: PARENTS	Promo	08:23PM
FRI	Р	03/26/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110 Count	QUBO: PARENTS		09:23PM

#### For 1st Quarter 2010

OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

January - March 2010

THERE WAS NO OTHER PROGRAMMING FOR 1st QUARTER 2010 THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFOMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

#### NBC NETWORK NON-BROADCAST EFFORTS

January - March 2010

#### THE MORE YOU KNOW WEBSITE

"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

## 1st Quarter 2010 PSAs

nere were no PSA's for 1st Quarter 2010.

			1
			:
			!
			4
			1
			:
			1
•		-	:
			"
			:
			1
	4		:
			:
			;
			:

KVBC LAS VEGAS	PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE	THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8	CORE PROGRAMMING FOR 1ST QUARTER 2010	

(NBC)

LISTED BY DATE	NOTES			5 5 5 1 1 1					Preempted due to NBC Sports scheduling.	Preempted due to NBC Sports scheduling.	Preempted due to NBC Sports scheduling.	
	PROGRAM	BABAR	SHELLDON	JANE AND THE DRAGON	THE ZULA PATROL	MY FRIEND RABBIT	WILLA'S WILD LIFE	BABAR	WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	
	DURATION	30:00	30:00	30:00	30:00	30:00	30:00	30:00	00:00	00:00	00:00	
	AIRTIME	9:30 to 10:00	10:00 to 10:30	10:30 to 11:00	15:00 to 15:30	15:30 to 16:00	16:00 to 16:30	9:30 to 10:00				
	AIRDATE	Saturday, January 2	Saturday, January 2	Saturday, January 2	Saturday, January 2	Saturday, January 2	Saturday, January 2	Saturday, January 9	Saturday, January 9	Saturday, January 9	Saturday, January 9	
				K 1	aam Mee				<u></u>	K 5	MEE	_

Preempted due to NBC Sports scheduling.

Preempted due to NBC Sports scheduling.

3-2-1 PENGUINS!

00:00

SHELLDON

00:00

Saturday, January 9

Saturday, January 9

	THE EDUC	PROGRAMMING THE EDUCATIONAL AND IN CORE PRO	KVE THAT IS FORMATI	RVBC LAS VEGAS PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE ATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8 CORE PROGRAMMING FOR 1ST QUARTER 2010	D SERVE BETWEEN 4 AND 8 2010
				(NBC)	LISTED BY DATE
	AIRDATE	AIRTIME	DURATION	PROGRAM	NOTES
	Saturday, January 16	9:30 to 10:00	30:00	BABAR	
	Saturday, January 16		00:00	WILLA'S WILD LIFE	Preempted due to NBC Sports scheduling.
К 3	Saturday, January 16		00:00	JANE AND THE DRAGON	Preempted due to NBC Sports scheduling.
MEE	Saturday, January 16	15:00 to 15:30	30:00	TURBO DOGS	
	Saturday, January 16	15:30 to 16:00	30:00	SHELLDON	
	Saturday, January 16	16:00 to 16:30	30:00	3-2-1 PENGUINS!	

			1	T	
		Preempted due to NBC Sports scheduling.			
BABAR	WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	SHELLDON	3-2-1 PENGUINS!
30:00	30:00	00:00	30:00	30:00	30:00
9;30 to 10:00	10:00 to 10:30		15:00 to 15:30	15:30 to 16:00	16:00 to 16:30
Saturday, January 23	Saturday, January 23	Saturday, January 23	Saturday, January 23	Saturday, January 23	Saturday, January 23
	I	K ¢	MEE		

KVBC LAS VEGAS PROGRAMMING THAT IS SPECIFICALLY DE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CORE PROGRAMMING FOR 1ST QI	KVBC L AS VEGAS	PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE	THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8	CORE PROGRAMMING FOR 1ST QUARTER 2010	
---	-----------------	--	---	---------------------------------------	--

(NBC)

LISTED BY DATE							
NOTES							
PROGRAM	BABAR	WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	SHELLDON	3-2-1 PENGUINS!	
DURATION	30:00	30:00	30:00	30:00	30:00	30:00	
AIRTIME	9:30 to 10:00	10:00 to 10:30	10:30 to 11:00	15:00 to 15:30	15:30 to 16:00	16:00 to 16:30	
AIDNATE	Saturday, January 30						
			K 2	33M	1	1	

Saturday, February 68:00 to 8:3030:00WILLA'S WILD LIFEPreempted due to NBC Sports scheduled NBC Sports scheduling.Saturday, February 68:30 to 9:0030:00JANE AND THE DRAGONRescheduled to different time period d NBC Sports scheduling.Saturday, February 615:00 to 15:3030:00TURBO DOGSSaturday, February 615:30 to 16:0030:00SHELLDONSaturday, February 616:00 to 16:3030:003-2-1 PENGUINS!						
Saturday, February 6 8:30 to 9:00 30:00 WILLA'S WILD LIFE Saturday, February 6 8:30 to 9:00 30:00 JANE AND THE DRAGON Saturday, February 6 15:00 to 15:30 30:00 SHELLDON Saturday, February 6 15:30 to 16:00 30:00 SHELLDON Saturday, February 6 16:00 to 16:30 30:00 3-2-1 PENGUINS!		Saturday, February 6		00:00	BABAR	Preempted due to NBC Sports scheduling.
Saturday, February 6       8:30 to 9:00       30:00       JANE AND THE DRAGON         Saturday, February 6       15:00 to 15:30       30:00       TURBO DOGS         Saturday, February 6       15:30 to 16:00       30:00       SHELLDON         Saturday, February 6       16:00 to 16:30       30:00       3-2-1 PENGUINS!		Saturday, February 6	8:00 to 8:30	30:00	WILLA'S WILD LIFE	Rescheduled to different time period due to NBC Sports scheduling.
Saturday, February 6 15:00 to 15:30 30:00 Saturday, February 6 15:30 to 16:00 30:00	9 X	Saturday, February 6	8:30 to 9:00	30:00	JANE AND THE DRAGON	Rescheduled to different time period due to NBC Sports scheduling.
15:30 to 16:00 30:00 16:00 to 16:30 30:00	MEE	Saturday, February 6	15:00 to 15:30	30:00	TURBO DOGS	
16:00 to 16:30 30:00		Saturday, February 6	15:30 to 16:00	30:00	SHELLDON	
		Saturday, February 6	16:00 to 16:30	30:00	3-2-1 PENGUINS!	

NOTES				Rescheduled to different time period due to NBC Sports scheduling.	Rescheduled to different time period due to NBC Sports scheduling.	Rescheduled to different time period due to NBC Sports scheduling.
PROGRAM	BABAR	WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	SHELLDON	3-2-1 PENGUINS!
DURATION	30:00	30:00	30:00	30:00	30:00	30:00
AIRTIME	9:30 to 10:00	10:00 to 10:30	10:30 to 11:00	11:30 to 12:00	12:00 to 12:30	12:30 to 13:00
AIRDATE	Saturday, February 13	Saturday, February 13	Saturday, February 13	Saturday, February 13	Saturday, February 13	Saturday, February 13
	MEEK 7					

			Rescheduled to different time period due to NBC Sports scheduling.	Rescheduled to different time period due to NBC Sports scheduling.	Rescheduled to different time period due to NBC Sports scheduling.		
BABAR	WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	SHELLDON	3-2-1 PENGUINS!		
30:00	30:00	30:00	30:00	30:00	30:00		
9:30 to 10:00	10:00 to 10:30	10:30 to 11:00	11:30 to 12:00	12:00 to 12:30	12:30 to 13:00		
Saturday, February 20	Saturday, February 20	Saturday, February 20	Saturday, February 20	Saturday, February 20	Saturday, February 20		
	MEEK 8						

KVBC LAS VEGAS	PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE	THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8	CORE PROGRAMMING FOR 1ST QUARTER 2010
----------------	--	---	---------------------------------------

(NBC)

NOTES				Rescheduled to different time period due to NBC Sports scheduling.	Rescheduled to different time period due to NBC Sports scheduling.	Rescheduled to different time period due to NBC Sports scheduling.
PROGRAM	BABAR	WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	SHELLDON	3-2-1 PENGUINS!
DURATION	30:00	30:00	30:00	30:00	30:00	30:00
AIRTIME	9:30 to 10:00	10:00 to 10:30	10:30 to 11:00	11:30 to 12:00	12:00 to 12:30	12:30 to 13:00
AIRDATE	Saturday, February 27	Saturday, February 27	Saturday, February 27	Saturday, February 27	Saturday, February 27	Saturday, February 27
-	MEEK 6					

Preempted due to NBC Sports scheduling.	Preempted due to NBC Sports scheduling.			
WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	SHELLDON	3-2-1 PENGUINS!
00:00	00:00	30:00	30:00	30:00
		15:00 to 15:30	15:30 to 16:00	16:00 to 16:30
Saturday, March 6	Saturday, March 6	Saturday, March 6	Saturday, March 6	Saturday, March 6
	00:00 WILLA'S WILD LIFE	Saturday, March 6 00:00 WILLA'S WILD LIFE Saturday, March 6 00:00 JANE AND THE DRAGON	00:00       WILLA'S WILD LIFE         00:00       JANE AND THE DRAGON         15:00 to 15:30       30:00         TURBO DOGS	Saturday, March 6 15:30 to 16:00 Shell Don

KVBC LAS VEGAS PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8	CORE PROGRAMMING FOR 1ST QUARTER 2010 (NBC)
---	---

LISTED BY DATE	NOTES		Preempted due to NBC Sports scheduling.	Preempted due to NBC Sports scheduling.	Joined in progress due to NBC Golf over run.		
	PROGRAM	BABAR	WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	SHELLDON	3-2-1 PENGUINS!
	DURATION	30:00	00:00	00:00	27:00	30:00	30:00
	AIRTIME	9:30 to 10:00			15:03 to 15:30	15:30 to 16:00	16:00 to 16:30
	AIRDATE	Saturday, March 13	Saturday, March 13	Saturday, March 13	Saturday, March 13	Saturday, March 13	Saturday, March 13
			I	KII	MEEI	I	

		2				
BABAR	WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	SHELLDON	3-2-1 PENGUINS!	
30:00	30:00	30:00	30:00	30:00	30:00	
9:30 to 10:00	10:00 to 10:30	10:30 to 11:00	15:00 to 15:30	15:30 to 16:00	16:00 to 16:30	
Saturday, March 20	Saturday, March 20	Saturday, March 20	Saturday, March 20	Saturday, March 20	Saturday, March 20	
MEEK 15						

KVBC LAS VEGAS G THAT IS SPECIFICALLY DESIGNED TO SERVE INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8 OGRAMMING FOR 1ST QUARTER 2010	LISTED BY DATE	NOTES		щ	3AGON	Joined in progress due to NBC Golf over run.		
RVBC LAS VEGAS PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE ATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEE CORF PROGRAMMING FOR 1ST QUARTER 2010	(NBC)	PROGRAM	BABAR	WILLA'S WILD LIFE	JANE AND THE DRAGON	TURBO DOGS	SHELLDON	3-2-1 PENGUINS!
KVE THAT IS S FORMATI		DURATION	30:00	30:00	30:00	27:00	30:00	30:00
PROGRAMMING THE EDUCATIONAL AND INF		AIRTIME	9:30 to 10:00	10:00 to 10:30	10:30 to 11:00	15:03 to 15:30	15:30 to 16:00	16:00 to 16:30
THE EDUC		AIRDATE	Saturday, March 27	Saturday, March 27	Saturday, March 27	Saturday, March 27	Saturday, March 27	Saturday, March 27
				1	۲۱3	MEEN		

		:								
NOTES	Rescheduled from 1/9/10 due to NBC Sports.									
EPISODE	EPISODE #2098 "Dog Show"	EPISODE #2097 "Botswana: Okvaango Delta"	EPISODE #A-746	EPISODE #A-777	EPISODE #2107 "Aquarium of the Americas"	EPISODE #A-778	EPISODE #2112 "Mystery of the Audubon"	EPISODE #A-779	EPISODE #2117 "Black Beauty Ranch"	EPISODE #A-780
PROGRAM	JACK HANNA'S ANIMAL ADVENTURES	JACK HANNA'S ANIMAL ADVENTURES	ANIMAL RESCUE	ANIMAL RESCUE	JACK HANNA'S ANIMAL ADVENTURES	ANIMAL RESCUE	JACK HANNA'S ANIMAL ADVENTURES	ANIMAL RESCUE	JACK HANNA'S ANIMAL ADVENTURES	ANIMAL RESCUE
DURATION	30:00	30:00	30:00	30:00	30:00	30:00	30:00	30:00	30:00	30:00
AIRTIME	11:00 to 11:30	16:30 to 17:00	15:00 to 15:30	15:00 to 15:30	16:30 to 17:00	15:00 to 15:30	16:30 to 17:00	15:00 to 15:30	16:30 to 17:00	15:00 to 15:30
AIRDATE	Saturday, January 2	Saturday, January 2	Sunday, January 3	Sunday, January 10	Saturday, January 16	Sunday, January 17	Saturday, January 23	Sunday, January 24	Saturday, January 30	Sunday, January 31
		WEEK	ı	WEEK 2	WEEK	m	WEEK	4	X X X	<b>L</b> O

KVBC LAS VEGAS	PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE	THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER	CORE PROGRAMMING FOR 1ST QUARTER 2010	(SYNDICATED)
		THE EDU		

CORE PROGRAMMING FOR 1ST QUARTER 2010	(SYNDICATED)	

				(		
	AIRDATE	AIRTIME	DURATION	PROGRAM	EPISODE	NOTES
WEEK	Saturday, February 6	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2122 "Air Buddy"	
ω	Sunday, February 7	15:08 to 15:30	22:00	ANIMAL RESCUE	EPISODE #A-752	Joined in progress due to NBC Golf over run.
WEEK	Saturday, February 13	11:00 to 11:30	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2132 "Kenai Connection"	Rescheduled to different time period due to NBC Sports scheduling.
~	Saturday, February 13	13:00 to 13:30	30:00	ANIMAL RESCUE	EPISODE #A-753	Rescheduled to different day and time due to NBC Sports scheduling.
WEEK	Saturday, February 20	11:00 to 11:30	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2137 "Creatures of the Aussie Forest"	Rescheduled to different time period due to NBC Sports scheduling.
то	Sunday, February 21		00:00	ANIMAL RESCUE		Preempted due to NBC Sports scheduling.
WEEK	Saturday, February 27	11:00 to 11:30	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2142 "Currumbin Sanctuary"	Rescheduled to different time period due to NBC Sports scheduling.
თ	Sunday, February 28		00:00	ANIMAL RESCUE		Preempted due to NBC Sports scheduling.
WEEK	Saturday, March 6	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2147 "Manatee Move"	
10	Sunday, March 7	15:01 to 15:30	29:00	ANIMAL RESCUE	EPISODE #A-748	Joined in progress due to NBC Golf over run.

# PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER CORE PROGRAMMING FOR 1ST QUARTER 2010 (SYNDICATED) KVBC LAS VEGAS

sh 13         16:30 to 17:00         30:00         ANIMAL ADVENTURES         EPISODE #2152           sh 14         00:00         ANIMAL RESCUE         EPISODE #2157           sh 20         16:30 to 17:00         30:00         ANIMAL ADVENTURES         EPISODE #2157           sh 21         15:00         ANIMAL RESCUE         EPISODE #2750           sh 27         16:30 to 17:00         ANIMAL ADVENTURES         "Touchdown Alaska"           sh 28         15:00 to 15:30         30:00         ANIMAL RESCUE         EPISODE #2757		AIDDATE	AIDTIME	NOITAGE	(STINDICATED)	FPISODE	NOTES
Sunday, March 14         00:00         ANIMAL RESCUE         EPISODE #2157           Saturday, March 21         16:30 to 17:00         30:00         ANIMAL ADVENTURES         "Baby Animals"           Sunday, March 27         16:30 to 17:00         00:00         ANIMAL RESCUE         EPISODE #2162           Sunday, March 27         16:30 to 17:00         30:00         ANIMAL ADVENTURES         "Touchdown Alaska"           Sunday, March 28         15:00 to 15:30         30:00         ANIMAL RESCUE         EPISODE #A-757	×	Saturday, March 13	16:30 to 17:00		JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2152 "Jack's Camp"	
Saturday, March 20         16:30 to 17:00         30:00         JACK HANNA'S ANIMAL ADVENTURES         EPISODE #2157           Sunday, March 21         15:00         00:00         ANIMAL RESCUE         EPISODE #A-750           Saturday, March 27         16:30 to 17:00         30:00         ANIMAL ADVENTURES         "Touchdown Alaska"           Sunday, March 28         15:00 to 15:30         30:00         ANIMAL RESCUE         EPISODE #A-757	÷	Sunday, March 14		00:00	ANIMAL RESCUE		Preempted due to NBC Sports scheduling.
Sunday, March 21         15:00         00:00         ANIMAL RESCUE         EPISODE #A-750           Saturday, March 27         16:30 to 17:00         30:00         ANIMAL ADVENTURES         "Touchdown Alaska"           Sunday, March 28         15:00 to 15:30         30:00         ANIMAL RESCUE         EPISODE #A-757	WEEK	Saturday, March 20	16:30 to 17:00	30:00	JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2157 "Baby Animals"	
Saturday, March 27 16:30 to 17:00 a0:00 ANIMAL ADVENTURES Sunday, March 28 15:00 to 15:30 30:00 ANIMAL RESCUE	5	Sunday, March 21	15:00	00:00	ANIMAL RESCUE	EPISODE #A-750	Preempted due to NBC Goff overrun.
Sunday, March 28 15:00 to 15:30 ANIMAL RESCUE	WEEK	Saturday, March 27	16:30 to 17:00		JACK HANNA'S ANIMAL ADVENTURES	EPISODE #2162 "Touchdown Alaska"	
	E	Sunday, March 28	15:00 to 15:30		ANIMAL RESCUE	EPISODE #A-757	

	!
	:
	4
	: .; .;
	· ·
	i
	:
	1
	: - -
	:
	·
	•

#### **KVBC LAS VEGAS**

#### **CORE PROGRAMMING FORECAST FOR 2nd QUARTER 2010**

# NETWORK PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 4 AND 8

**BABAR** 

0930-1000

Saturdays

4/3, 4/10, 4/17, 4/24, 5/8, 5/15, 5/22, 6/5, 6/12, 6/19 0800-0830 on Saturday, 5/29, 6/26 Preempted 5/2

WILLA'S WILD LIFE

1000-1030 Saturdays

4/10, 4/24, 5/8, 5/15, 5/22, 6/5, 6/12, 6/19 0830-0900 on Saturdays, 5/1, 5/29, 6/26 Preempted 4/3, 4/17

JANE AND THE DRAGON

1030-1100 Saturdays

4/10, 4/24, 5/15, 6/5, 6/12, 6/19 15:30-16:00 on Sundays, 4/4, 4/18, 5/2, 5/23, 5/30, 6/27 Preempted 5/8

**TURBO DOGS** 

1500-1530 Saturdays

4/3, 4/10, 4/17, 4/24, 5/22, 5/29, 6/5, 6/12, 6/26 1100-1130 on Saturday, 5/15, 6/19 Preempted 5/1, 5/8

SHELLDON

1530-1600 Saturdays

4/3, 4/10, 4/17, 4/24, 5/15, 5/22, 5/29, 6/5, 6/12, 6/26 1130-1200 on Saturday, 6/19 Preempted 5/1, 5/8

<u>3-2-1-PENGUINS!</u>

1600-1630 Saturdays

4/3, 4/10, 4/17, 4/24, 5/1, 5/8, 5/15, 5/22, 5/29, 6/5, 6/12, 6/26 1200-1230 on Saturday, 6/19

#### **KVBC LAS VEGAS**

#### **CORE PROGRAMMING FORECAST FOR 2nd QUARTER 2010**

# SYNDICATED PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 13 AND 16

JACK HANNA'S ANIMAL ADVENTURES

1630-1700

Saturdays

4/3, 4/10, 4/17, 4/24, 5/1, 5/8, 5/15, 5/22, 5/29, 6/5, 6/12, 6/26 1230-1300 on Saturday, 6/19

ANIMAL RESCUE

1500-1530 Sundays

4/4, 4/11, 4/18, 4/25, 5/2, 5/16, 5/23, 5/30, 6/6, 6/13, 6/27 1300-1330 on Saturday, 6/19 Preempted 5/9

## KVBC 3.2 LAS VEGAS UNTAMED SPORTS DIGITAL MULTICAST

#### **CORE PROGRAMMING FORECAST FOR 2nd QUARTER 2010**

# NETWORK PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 2 AND 6

**GINA D'S KIDS CLUB** 

1200-1230 Mondays

4/5, 4/12, 4/19, 4/26, 5/3, 5/10, 5/17, 5/24, 5/31, 6/7, 6/14, 6/21, 6/28

## NETWORK PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 5 AND 8

**ZODIAC ISLAND** 

1230-1300 Mondays

4/5, 4/12, 4/19, 4/26, 5/3, 5/10, 5/17, 5/24, 5/31, 6/7, 6/14, 6/21, 6/28

## NETWORK PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 13 AND 16

B IN TUNE TV

**1230-1300** Wednesdays

4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30

KIDS SPORTS NEWS NETWORK

1300-1330 Wednesdays

4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30

PLANET X

1330-1400

Wednesdays

4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30

THREE WIDE LIFE

1400-1430 Wednesdays

4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30

#### KVBC 3.3 LAS VEGAS UNIVERSAL SPORTS DIGITAL MULTICAST

#### **CORE PROGRAMMING FORECAST FOR 2nd QUARTER 2010**

#### NETWORK PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN BETWEEN 13 AND 16

PLANET X 0700-0730	<b>Mondays</b>
4/5, 4/12, 4/19, 4/26, 5/3, 5/10, 5/17, 5/24, 5/31, 6/7, 6/14, 6/21, 6/28	
DIANETY	
PLANET X 0730-0800	<u> Mondays</u>
4/5, 4/12, 4/19, 4/26, 5/3, 5/10, 5/17, 5/24, 5/31, 6/7, 6/14, 6/21, 6/28	
PLANIET V	
PLANET X 0700-0730	<u>Tuesdays</u>
4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29	
PLANET X 0730-0800	Tuesdays
4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29	
PLANET X 0700-0730	Wednesdays
4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30	
PLANET X 0730-0800	Wednesdays
4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30	

:
1
•
#-
h-
1
:
:
:

## Untamed Sports Network Quarterly Certificate on Compliance with Commercial Limits In Children Programming

#### General Compliance

During the prior quarter ending March 28, 2010, Untamed Sports Network broadcast the following programs, which were originally produced and broadcast for an audience of children 12 years of age and under: Zodiac Island and Gina D Kids Club.

This is to certify that the commercial matter broadcast during the time periods within the programs listed above did not exceed 10.5 minutes per hour for weekends and no more than 12 minutes per hour for weekdays.

#### **Instances of Non-Compliance**

Program

Airdate & Time

Excess Commercial Matter

NONE

NONE

NONE

Signed this date of March 29, 2010

(Name and Title)

W. Saltzgiver

Director of Network Operations

Olympusat, Inc./Untamed Sports Network



Two Dole Drive Westlake Village, CA 91362 818.597.4066

March 31, 2010

This letter is to certify our compliance with the Children's Television Act of 1990 and the 1996 Children's Television Report and Order during the first quarter of the year 2010. From January 4 through March 31, 2010, Universal Sports (formerly WCSN) aired 39 hours of E/I Programming, which meets or exceeds FCC requirements.

From January 4 to March 31, Universal Sports fulfilled its core programming requirements with E/I programming of *Safari Tracks and Planet X*. Each episode of each series is thirty minutes in length and is aimed at junior high school students, 13 – 16 years of age.

The regularly scheduled time period in first quarter 2010 for our E/I programming was Monday, Tuesday and Wednesday 10:00 am – 11:00 am eastern time. For the weeks of February 1st & February 8th, we doubled our E/I Programming block due to our supportive coverage to NBC during the Winter Olympic Games. There was no E/I Programming during the weeks of February 15th & February 22nd.

Below is the crawl that ran 4-times per hour (twice per episode) of each scheduled hour of E/I programming during the weeks of 1/25, 2/1 & 2/8.

Children's E/I Programming will not air during the weeks of February 15th & 22nd due to the Winter Olympic Games. For the weeks of February 1st and 8th, we will air an additional hour of E/I Programming per day from 11-12 EST after currently scheduled E/I Programming. Children's E/I Programming will return to its regular schedule on March 1st.

Attached to this letter is a complete list of all E/I programming aired on Universal Sports in the first quarter of 2010, as well as a detailed report of air dates and times.

Please let me know if you have any questions.

Thanks,

Brian Smejkal Children's Programming Liaison Universal Sports Universal Sports TV E/I PROGRAMING AIR DATES AND TIMES First QUARTER 2010 (January 4, 2010 – March 31, 2010)

NA. 1 114		<del></del>	o to (January	<del>'T'                                   </del>	XI 011 0 1, 20	<u></u>		
Week #1				Week #2				
DATE		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	
Monday	1/4/10	10:00 AM	4SH00407	Monday	1/11/10	10:00 AM	4SH00413	
Monday	1/4/10	10:30 AM	4SH00408	Monday	1/11/10	10:30 AM	4SH00414	
Tuesday	1/5/10	10:00 AM	4SH00409	Tuesday	1/12/10	10:00 AM	4SH00415	
Tuesday	1/5/10	10:30 AM	4SH00410	Tuesday	1/12/10	10:30 AM	4SH00416	
Wednesday	1/6/10	10:00 AM	4SH00411	Wednesday	1/13/10	10:00 AM	4SH00417	
Wednesday	1/6/10	10:30 AM	4SH00412	Wednesday	1/13/10	10:30 AM	4SH00418	
,								
	3 hours total	E/I programmir	ng		3 hours tota	i E/I programmi	ing	
Week #3				Week #4				
DATE		<u>TIME</u>	<u>EPISODE</u>	DATE		<u>TIME</u>	EPISODE	
Monday	1/18/10	10:00 AM	4SH00419	Monday	1/25/10	10:00 AM	4SH00425	
Monday	1/18/10	10:30 AM	4SH00420	Monday	1/25/10	10:30 AM	4SH00426	
Tuesday	1/19/10	10:00 AM	4SH00421	Tuesday	1/26/10	10:00 AM	4SH00401	
Tuesday	1/19/10	10:30 AM	4SH00422	Tuesday	1/26/10	10:30 AM	4SH00402	
Wednesday	1/20/10	10:00 AM	4SH00423	Wednesday	1/27/10	10:00 AM	4SH00403	
Wednesday	1/20/10	10:30 AM	4SH00424	Wednesday	1/27/10	10:30 AM	4SH00404	
·					.,,,			
3 hours total E/I programming			3 hours total E/l programming					
Week #5				Week #5				
DATE		TIME	<b>EPISODE</b>	DATE		TIME	EPISODE	
Monday	2/1/10	10:00 AM	4SH08281	Tuesday	2/2/10	11:00 AM	4SH08287	
Monday	2/1/10	10:30 AM	4SH08282	Tuesday	2/2/10	11:30 AM	4SH08288	
Monday	2/1/10	11:00 AM	4SH08283	Wednesday	2/3/10	10:00 AM	4SH08289	
Monday	2/1/10	11:30 AM	4SH08284	Wednesday	2/3/10	10:30 AM	4SH08291	
Tuesday	2/2/10	10:00 AM	4SH08285	Wednesday	2/3/10	11:00 AM	4SH08292	
Tuesday	2/2/10	10:30 AM	4SH08286	Wednesday	2/3/10	11:30 AM	4SH08293	
				]			,	
3 hours total E/I programming				3 hours total E/I programming				
Week #6				<u>Week #6</u>				
<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<u>EPISODE</u>	
Monday	2/8/10	10:00 AM	4SH08294	Tuesday	2/9/10	11:00 AM	4SH08301	
Monday	2/8/10	10:30 AM	4SH08295	Tuesday	2/9/10	11:30 AM	4SH08302	
Monday	2/8/10	11:00 AM	4SH08296	Wednesday	2/10/10	10:00 AM	4SH08303	
Monday	2/8/10	11:30 AM	4SH08297	Wednesday	2/10/10	10:30 AM	4SH08304	
Tuesday	2/9/10	10:00 AM	4SH08298	Wednesday	2/10/10	11:00 AM	4SH08305	
Tuesday	2/9/10	10:30 AM	4SH08299	Wednesday	2/10/10	11:30 AM	4SH08307	
3 hours total E/I programming				3 hours total	l E/I programmi	ng		

M- 1. 47							
Week #7 DATE Monday	3/1/10	<u>TIME</u> 10:00 AM	EPISODE 4SH08281	<u>Week #8</u> <u>DATE</u> Monday	3/8/10	<u>TIME</u> 10:00 AM	EPISODE
Monday	3/1/10	10:30 AM	4SH08282	,			4SH08287
Tuesday	3/1/10	10:00 AM	4SH08283	Monday	3/8/10	10:30 AM	4SH08288
Tuesday	3/2/10	10:30 AM	4SH08284	Tuesday Tuesday	3/9/10	10:00 AM	4SH08289
Wednesday	3/3/10	10:00 AM	4SH08285	Wednesday	3/9/10	10:30 AM	4SH08291
Wednesday	3/3/10	10:30 AM	4SH08286	Wednesday	3/10/10	10:00 AM	4SH08292
vvcuncsday	3/3/10	TO.SO AIVI	431100200	vveunesday	3/10/10	10:30 AM	4SH08293
				]			
3 hours total E/I programming				3 hours total E/I programming			
Week #9				Week #10			
DATE		TIME	<u>EPISODE</u>	<u>DATE</u>		<u>TIME</u>	<b>EPISODE</b>
Monday	3/15/10	10:00 AM	4SH08294	Monday	3/22/10	10:00 AM	4SH08301
Monday	3/15/10	10:30 AM	4SH08295	Monday	3/22/10	10:30 AM	4SH08302
Tuesday	3/16/10	10:00 AM	4SH08296	Tuesday	3/23/10	10:00 AM	4SH08303
Tuesday	3/16/10	10:30 AM	4SH08297	Tuesday	3/23/10	10:30 AM	4SH08304
Wednesday	3/17/10	10:00 AM	4SH08298	Wednesday	3/24/10	10:00 AM	4SH08305
Wednesday	3/17/10	10:30 AM	4SH08299	Wednesday	3/24/10	10:30 AM	4SH08307
				·			
3 hours total E/I programming					3 houre total I	E/I programmir	20
Week #11				o nours total i	_/i programmi	ig	
DATE		TIME	EPISODE				
Monday	3/29/10	10:00 AM	4SH08281				
Monday	3/29/10	10:30 AM	4SH08282				
Tuesday	3/30/10	10:00 AM	4SH08283				
Tuesday	3/30/10	10:30 AM	4SH08284				
Wednesday	3/31/10	10:00 AM	4SH08285				
Wednesday	3/31/10	10:30 AM	4SH08286				
3 hours total E/I programming							
3 hours total E/I programming							

\*

### E/I Programming Descriptions January 4 – March 31, 2010

Safari Tracks	
Ep: 4SH00401	The Need for Speed
Ep: 4SH00402	Crocodile Chronicles
Ep: 4SH00403	Lion Kings
Ep: 4SH00404	Flyin' Hooves
Ep: 4SH00405	Hippos: Swim at Your Own Risk
Ep: 4SH00406	Spooky Africa
Ep: 4SH00407	Africa's Strongest Animals
Ep: 4SH00408	Paradise Found: The Okavango
Ep: 4SH00409	All in the Elephant Family
Ep: 4SH00410	Slimy Slitherers
Ep: 4SH00411	Dogs of Africa
Ep: 4SH00412	The Big Five
Ep: 4SH00413	Leaders of the Pack
Ep: 4SH00414	Giraffes: Africa's Skyscrapers
Ep: 4SH00415	Animal Addresses
Ep: 4SH00416	Buffalo Still Roam
Ep: 4SH00417	Deep Sea Africa
Ep: 4SH00418	Small Survivors
Ep: 4SH00419	Rhinos: Disappearing Giants
Ep: 4SH00420	Thieves of the Savanna
Ep: 4SH00421	Zebra Zone
Ep: 4SH00422	Mud Hole
Ep: 4SH00423	Africa: Cat's Cradle
Ep: 4SH00424	Wild Climbers
Ep: 4SH00425	Surviving the Hunt
Ep: 4SH00426	Wildebeest Watch

#### **SAFARI TRACKS** - Episode Synopses

#### EP. 4SH00401: "THE NEED FOR SPEED"

This episode of "Safari Tracks" gets in the fast lane to track the land speed records of Africa's fastest animals. We'll clock the times of the hippo, crocodile, giraffe, wildebeest, cheetah and many more before we award the blue ribbon.

#### EP. 4SH00402: "CROCODILE CHRONICLES"

This episode of "Safari Tracks" travels to the edge of Africa's streams and lakes to search out the Nile crocodile. We'll keep our distance as we find out how crocs hunt, what they eat, and what makes them one of Africa's most dangerous predators.

#### EP. 4SH00403: "LION KINGS"

This episode of "Safari Tracks" goes in search of the king of all beasts: the lion. They may sleep most of the time but lions make up for it with their strength and their unwavering loyalty to the pride.

#### EP. 4SH00404: "FLYIN' HOOVES"

This episode of "Safari Tracks" follows herds of African antelope on their endless journeys across the savanna. From gazelles, impalas and bushbucks to kudus, dik-diks and wildebeests, we'll discover the best kept secrets on how these animals escape Africa's most relentless predators.

#### EP. 4SH00405: "HIPPOS: SWIM AT YOUR OWN RISK"

This episode of "Safari Tracks" goes aquatic in its search for Africa's most dangerous animal. While he may seem comical to us, the hippo's massive mouth, long teeth and surprising speed make him king of the watering hole.

#### EP. 4SH00406: "SPOOKY AFRICA"

This episode of "Safari Tracks" takes a somewhat scary trip into the wilds of Africa after dark. We'll meet the usual eerie nighttime animals, like owls and bats while we look into the glowing eyes of hyenas, crocodiles and leopards.

#### EP. 4SH00407: "AFRICA'S STRONGEST ANIMALS"

This episode of "Safari Tracks" redefines how strong animals really are. From ants and beetles, to hyenas, crocodiles, and elephants —physical strength is applied in many unexpected and amazing ways.

#### EP. 4SH00408: "PARADISE FOUND: THE OKAVANGO"

This episode of "Safari Tracks" goes deep into one of Africa's most spectacular habitats—the winding waterways of the Okavango Delta. Exotic birds, hippos, crocodiles and Cape buffalo are all waiting around the bend on this watery safari.

#### EP. 4SH00409: "ALL IN THE ELEPHANT FAMILY"

This episode of "Safari Tracks" follows the mighty African elephant, the world's largest living land animal in its natural habitat. Family dynamics, daily diet and the fascinating rituals of elephant life are explored as this safari follows large herds roaming the savanna.

#### EP. 4SH00410: "SLIMY SLITHERERS"

This episode of "Safari Tracks" goes low to the ground in its search for Africa's reptiles. We'll follow the trails of snakes, chameleons, monitor lizards, geckos, snails, skinks and the entire world of slithering bush inhabitants.

#### EP. 4SH00411: "DOGS OF AFRICA"

This episode of "Safari Tracks" makes friends with an often forgotten member of the African bush: the wild dog. We'll roam thousands of miles to keep up with this clever yet endangered canine as he struggles for survival.

#### EP. 4SH00412: "THE BIG FIVE"

In this episode of "Safari Tracks" we'll point our cameras at the "Big Five"—once considered the five most dangerous animals to hunt in the bush. Now they are considered the five must-see animals on every safari to-do list.

#### EP. 4SH00413: "LEADERS OF THE PACK"

This episode of "Safari Tracks" is all about who's the boss. In many animal societies, there is one leader who decides when the group eats, sleeps and how they remain safe from predators.

#### EP. 4SH00414: "GIRAFFES: AFRICA'S SKYSCRAPERS"

This episode of "Safari Tracks" does a vertical leap above the tree line to meet the world's tallest land animal: the giraffe. Feasting on acacia leaves, drinking at the waterhole, reproducing and avoiding lions and crocodiles are the giraffe activities highlighted on this "safari with a view."

#### EP. 4SH00415: "ANIMAL ADDRESSES"

This episode of "Safari Tracks" tours the many dens, burrows, nests, holes, mounds and reefs that animals call home. With more than sixteen hundred animal species, Africa has the widest variety of animal addresses of any continent.

#### EP. 4SH00416: "BUFFALO STILL ROAM"

This episode of "Safari Tracks" roams far and wide to observe the behavior of one of Africa's most dangerous animals: the Cape Buffalo. These herding animals keep to themselves since no other animal will openly challenge their strength.

#### EP. 4SH00417: "DEEP SEA AFRICA"

This episode of "Safari Tracks" goes off the deep end as we travel to the coastal waters for a true underwater safari. From the smallest reef fish to the apex predator, the Great White Shark, we'll survey the vast diversity of the coral reef.

#### EP, 4SH00418: "SMALL SURVIVORS"

This episode of "Safari Tracks" celebrates Africa's "little guys." In the super-sized world of bush predators, a multitude of pint-sized animals have carved out an existence based on stealth, smarts and teamwork.

#### EP. 4SH00419: "RHINOS: DISAPPEARING GIANTS"

This episode of "Safari Tracks" pursues the endangered African rhinoceros. Their single horn is valuable to poachers, but positive human intervention is helping to restore this awesome giant to his rightful habitat.

#### EP. 4SH00420: "THIEVES OF THE SAVANNA"

This episode of "Safari Tracks" is dedicated to the scavengers of the African plains. Some fly while others run, but they are all intelligent, quick and adept at stealing their food right from under another animal's nose.

#### EP. 4SH00421: "ZEBRA ZONE"

This episode of "Safari Tracks" is a black and white adventure of pursuit, as we follow zebra herds across the plains. Zebras' unique stripes, cooperative survival skills and high-powered eyesight ensure that they will continue to thrive in the often-hostile bush environment.

#### EP. 4SH00422: "MUD HOLE"

This episode of "Safari Tracks is a mud bath waiting to happen! We'll stake out a waterhole and take a head-count of the incredible range of animals that depend on the abundant mud and life-giving waters of these popular rest stops.

#### EP. 4SH00423: "AFRICA: CAT'S CRADLE"

This episode of "Safari Tracks" is a feline fantasy as we go prowling for the multitude of cats that call Africa home. From lions and leopards to cheetahs, wildcats, civets, servals and lynx, we'll cuddle up with cutest and the most ferocious.

#### EP 4SH00424: "WILD CLIMBERS"

This episode of "Safari Tracks" is an epic climbing adventure. We'll find out the identities of Africa's best climbers, learn where their mountaineering skills come from and what they best like to climb.

#### EP. 4SH00425 "SURVIVING THE HUNT"

This episode of "Safari Tracks" shows what it takes to survive on the savanna. Strength, cunning ability, and sometimes just plain luck factor into every animal's fate in the wild, where it's all about survival of the fittest.

#### EP. 4SH00426: "WILDEBEEST WATCH"

This episode of "Safari Tracks" follows the grand migrations of the African wildebeest. This antelope might look like it was assembled from spare parts, but it has all the tools needed to roam thousands of miles in search of food and water.

#### PLANET X - - Episode Synopses

- 01- Planet X / Push Games We follow 20 everyday competitors into the ultimate action sports endurance event six sports all in one long day (snowboarding, moto-x, skateboarding, wakeboarding, mountain biking and surfing).
- 02- Planet X / Bustin Down the Door Guest Host Peter "PT" Townend hangs out with surfing legends Shaun Tomson and Mark Richards and their epic surfing documentary film, "Busting Down the Door" that covers the young days of pro surfing in Hawaii amongst a violent North Shore season.
- 03- Planet X / Oz Summer 3 Planet X's own Summer Games with action sports competition from Melbourne, Australia.
- 04- Planet X / Dewey Beach Planet X covers Delaware beach sports action in style with highlights of the Toyota Pro Beach Volleyball tour and a local skimboard event.
- 05- Planet X / Into the Wild Planet X follows a crew of pro women surfers on an exotic surf trip.
- 06- Planet X / JSP Free ski-08 We go to Aspen Snowmass for a wild pro ski event.
- 07- Planet X / JSP Mt. Board-06 We hit Aspen Snowmass for a mountain bike and mountain boarding event dirt sports at their best.
- 08- Planet X / Andy Mac Pro skateboard legend Andy MacDonald guests hosts for Planet X in the studio with a mix of action sports content.
- 09- Planet X / Oz Summer 1 is Planet X Summer Games programming featuring a multi-sports events series from Australia
- 10- Planet X / Masters and Apprentices A surf adventure in the South Pacific
- 11- Planet X / Nirvana 3 A group of pro surfers hit the best waves of the South Pacific.
- 12- Planet X / Bad Boy A Jet Ski South African Adventure wave jumping and more.
- 13- Planet X Jr Games / Part One Planet X's junior event series with skate and BMX From different Aussie skate parks.

- 14- Planet X Jr Games / Part Two Planet X's junior event series with skate and BMX From different Aussie skate parks.
- 15- Planet X Jr Games / Part Three Planet X's junior event series with skate and BMX - From different Aussie skate parks.
- 16- Planet X Jr Games / Part Four Planet X's junior event series with skate and BMX From different Aussie skate parks.
- 17- Planet X Jr Games / Part Five Planet X's junior event series with skate and BMX From different Aussie skate parks.
- 18- Planet X Jr Games / Part Six Planet X's junior event series with skate and BMX From different Aussie skate parks.
- 19- Planet X / Teva Games Coverage of the Teva Mountain Games in Colorado with mountain sports like kayaking, climbing and mountain biking.
- 20- Planet X / Extremity Games We cover this amazing disabled sports based extreme games event with all sorts of sports (from Orlando, FL).
- 21- Planet X / Bali Surf The best in pro surfing and local culture in Bali, Indonesia.
- 22- Planet X / Boarder 1 We feature the triathlon of board sports (surf, skate and snowboard). Part One.
- 23- Planet X / Boarder 2 We feature the triathlon of board sports (surf, skate and snowboard). Part Two.
- 24- Planet X Horse Jumping Special We cover City League events all along the Eastern USA for the ultimate in pro horse jumping (truly extreme and unique).

#### **Educational and Informational Programming**

#### What is E/I Programming?

Educational and informational television programming is programming that furthers the educational and informational needs of children 16 years of age and under in any respect, including the child's intellectual or social needs and that also satisfies the following criteria:

- 1. The programming must have a significant purpose. Education need not be the only one. That purpose must serve the needs of children ages 16 and under.
- 2. Commercial broadcasters must provide the educational and informational objective of core programming in writing. The report will indicate a specific target age group for core programs.
- 3. Core programming is scheduled from Monday Wednesday from 10:00 AM 11:00 AM EST.
- 4. The program must be regularly scheduled so that it can be published in program guides consistently.
- 5. The program must be of a substantial length 30 minutes or more.
- 6. Quarterly reporting of the schedule and hours of E/I programming to the FCC is required.
- 7. If E/I programming is preempted, written notice is necessary to identify where and why the E/I programming was preempted.
- 8. The program must be identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol.

#### Example of E/I Programming

**Safari Tracks** is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.

**Planet X** provides young viewers a television show that meets core requirements of the FCC as follows:

Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more!

Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

		!
· · · · · · · · · · · · · · · · · · ·		-
		1
		1
		1
	-	
	;	1
	:	
	!	1
		1
		!
		!
	. :	:
	;	
f .	!	
	:	
	;	